



Koral L. Pleakis

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🏠 Bradford, PA

CAREER OBJECTIVE

Creative and detail-oriented graphic designer with a four-year degree in Graphic Design and two years of experience at Zippo. Proven expertise in Adobe Illustrator, Photoshop, and InDesign, developed through creating distinctive artwork for Zippo lighter designs. Seeking to leverage technical proficiency and practical experience to contribute innovative visual solutions in a dynamic creative environment.

KEY SKILLS

Technical Skills

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Print Design, Product Design, Digital Illustration, File Preparation for Production, Color Theory, Typography

Design Skills

Graphic Design, Brand Identity, Visual Communication, Layout Design, Concept Development, Creative Problem Solving

Professional Skills

Attention to Detail, Time Management, Team Collaboration, Meeting Deadlines, Client Requirements Interpretation, Production Workflow

EXHIBITION

Volunteer

Art Day Workshop |
cassreese.com/artday

Volunteer

class representative for NASAD | regarding first-year Art major curriculum and student experience.

EDUCATION

High School Diploma

Bradford Area High School | Bradford, PA | 2017 - 2021

Cumulative Weighted GPA: 91.48 Honor Roll – All Semesters

Specialized coursework in ceramics, upper-level art, college-level English

Bachelor of Design

PennWest Edinboro | Edinboro, PA | 2022 - 2026

Cumulative GPA: 3.29

RELEVANT WORK EXPERIENCE

Zippo Manufacturing Company | Bradford, PA | 2021 - 2023

- Designed custom artwork and graphics for Zippo lighters, including specialized designs for clients such as the U.S. Marines
- Developed original lighter designs and concepts for weekly design themes and product launches
- Participated in client meetings to understand custom lighter requests and translate customer vision into final designs
- Created visual concepts for clients who had ideas but no reference images, working from verbal descriptions to produce designs that met their specifications
- Produced artwork ready for production across various lighter styles and finishes Collaborated with sales and production teams to ensure designs were manufacturable and aligned with customer expectations

PennWest Edinboro Art Department | Edinboro, PA | 2024

- Conducted tours of Art Department facilities for prospective students and their families, highlighting program offerings, studio spaces, and campus resources
- Provided administrative support to Art Office staff including scheduling, correspondence, and departmental coordination Created design materials and visual content for departmental use, marketing, and special events
- Assisted with day-to-day operations during office hours, serving as a point of contact for students and visitors
- Recommended for position by Design faculty based on academic performance and departmental involvement