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EXPERIENCE

Freelance Graphic & Digital Designer ●●●○

2023-2024
Self Employed

To expand my design craft I am currently working with a wide range of clients to launch or further project their brand identity. In these projects I'm able to flex my expertise in web development, animation and brand collateral (logo, guidelines, etc) while also providing strategies that align with marketing objectives and audience reach.

Junior Map Designer ●○

2022-2023
oOh!media

In this role I worked on a full time contract role in the Commercial Team in oOh!media's Melbourne office. This role consisted of researching Australian rail & retail geographical data, locating all our advertising assets, compiling and designing into various infographic summaries for internal and external client use.

Studio Graphic Designer ●●●

2021-2022
oOh!media

Since graduating I jumped right into the out of home advertising sector. I was in the role of an all-round Graphic Designer, but also mainly working within a studio and marketing team that provided special outdoor builds. Overall this involved mocking up brand campaign concepts, proposals, campaign ideation, admin marketing, videography, client discussions, on-site installations and activations.

Photographer for Xero Conferences ●○

2018
Xero

This short term contract role involved doing Photography for tech company - Xero.

EDUCATION

Bachelor of Communication Design ●●●○

2018-2021
Auckland University of Technology

I pathed my design studies in advertising and branding. This branched into building brand strategies and visual identities alongside my understanding of the principles of design. My research papers and campaigns orbited around innovative ways to provide authentic engagement between consumer and brand.

Minor in Cinematic Arts ●●○

2018-2021
Auckland University of Technology

This three year course involved researching analogue and digital techniques in cinematography. Projects required heavy knowledge of sound recording, audio design, editing, post-production, storytelling and industry workflow.

TECHNICAL SKILLS

- Adobe Applications (psd, ai, xd, ae, indd, pp)
- Motion Design (3D animation, Digitised Product Scenes, Web Intergration)
- Web Development (Figma, SEO, Webflow, Shopify, HTML, CSS, Three.js, JS)
- Filmmaking + Videography (Post-Production, SFX, Audio Editing, Cloud Rendering)
- Photography (Lighting, Product Studio Scenes, Event, Post-Editing)

REFERENCES

References on request.