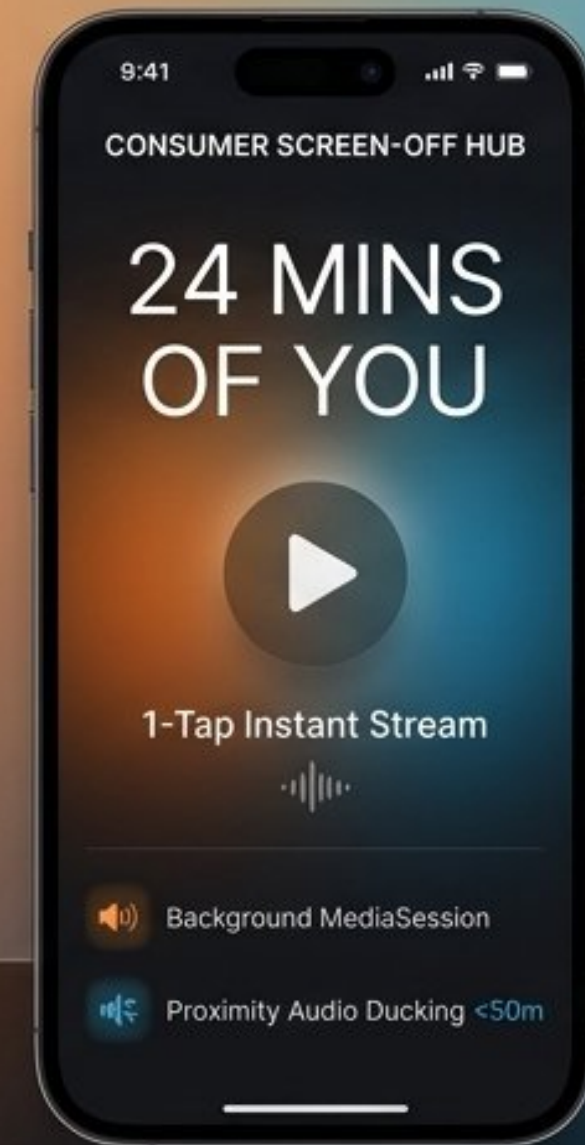


ME-TIME™: Transforming Waiting into Meaningful Time

The ambient post-order experience & localized last-mile handoff engine.



Gradient transition visually shifts wait anxiety into calm.



Your Time, Reclaimed. Your Food, On Time. | Live Hub: nithishvivekraj.github.io/me-time-engine/

The 20-45 Minute Wasted Window: Behavioral Reality vs. Opportunity

Platforms treat waiting as an operational necessity; users experience temporal anxiety.

THE CURRENT REALITY: ANXIETY & FRICTION

81%

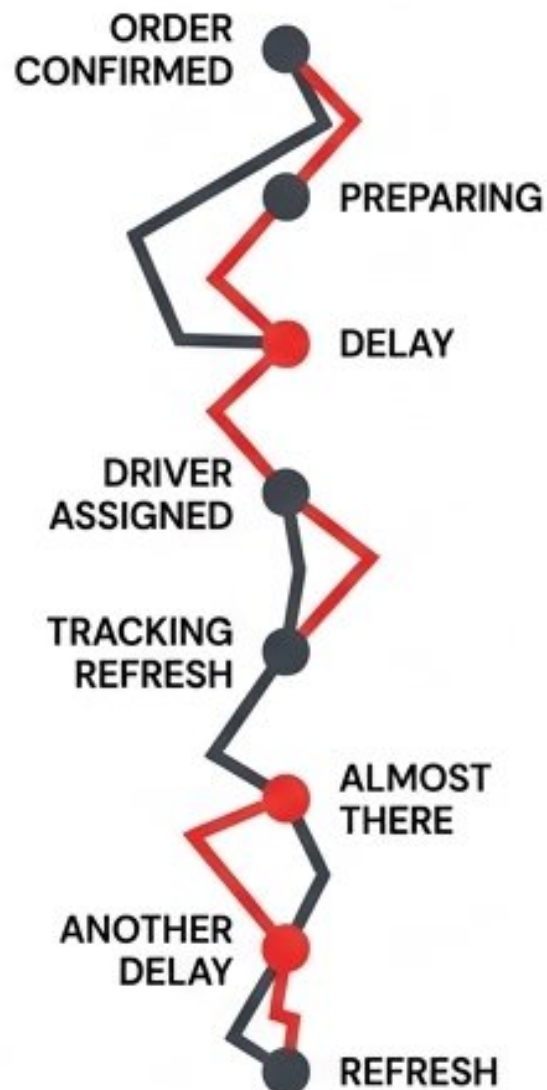
Compulsive Tracking

App Refresh Rate
> 5x/Min

0.38

Friction Calls / Order

Support Contact
& Inquiry Rate



58%

Doom-Scrolling

Social Media
Engagement
During Wait

Rating

Contamination

Negative Reviews
Tied to Wait Time

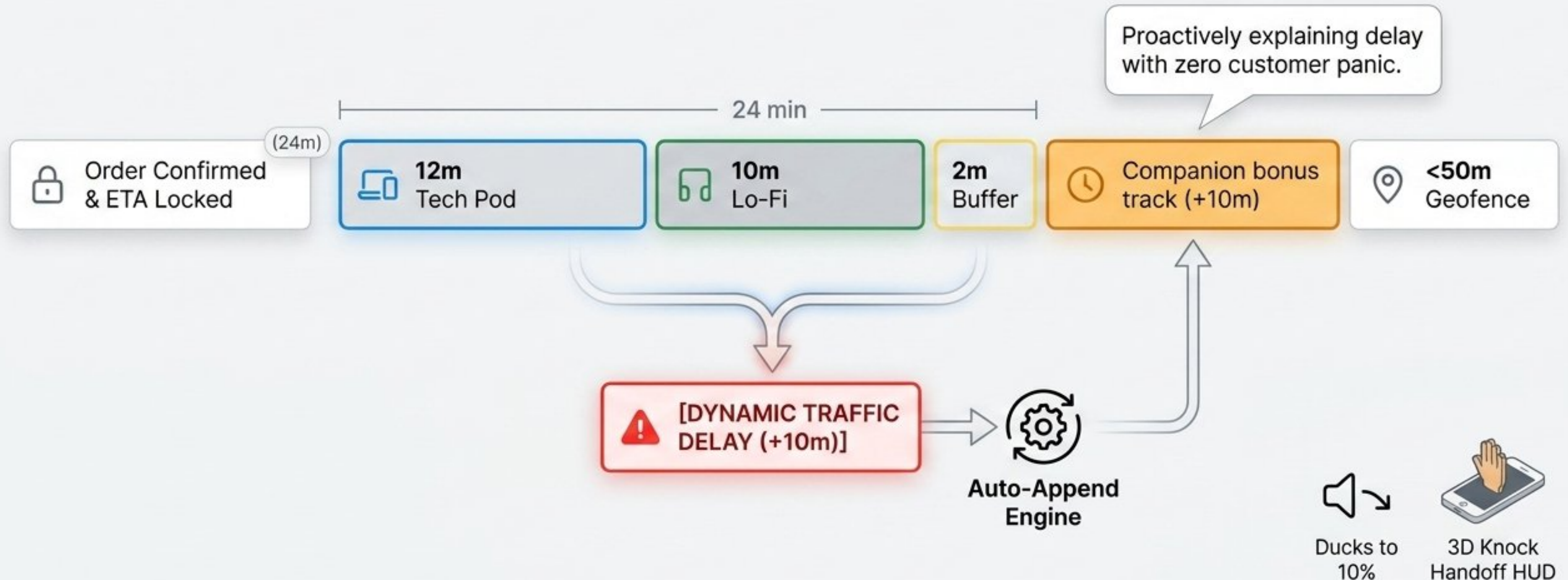
THE ME-TIME UNLOCK: CERTAINTY & CALM

**"I have 24 minutes of
focused, screen-off
Me-Time."**

Target time-budgeted audio matching arrival.

The Dynamic Wait-Budget Engine

We don't ask users how much time they have. We already know: Live ETA – Current Time.



Building the Dual-Sided Waiting Experience

An embedded, zero-latency SDK creating value across consumers, couriers, and merchants.

[👤 CONSUMER HUB]

Screen-off ambient audio

Queue-tail ambient bridge

Proximity audio ducking

1-Tap PWS Feedback

[🚲 DRIVER TERMINAL]

Multilingual translation

Building entrance photo

Day/Night sunlight contrast

1-Tap Voice note readout

[📊 ENTERPRISE OPS]

+44.4% PWS (North Star)

-62.5% Map refreshes

-68.4% Driver phone calls

<=300ms p95 API SLA

Market Potential: Embedded Waiting Economy SDK scaling into food delivery (\$59.6B by 2030), quick-commerce, and ride-hailing platforms.

Beyond Food Delivery: Building the Waiting Economy

Any predictable waiting window is an opportunity to deliver structured value.

Industry	Waiting Window	Content Type
 Food Delivery	Order → Doorstep	Screen-Off Podcasts, Music & Briefs
 Ride-Hailing	Cab Arrival → Transit	Micro-Learning & Commute Productivity
 Travel & Transit	Airport Gate → Delays	City Guides, Media & Transit Alerts
 Healthcare	Clinic Waiting Room	Calm Meditation & Wellness Audio

**Don't make people wait.
Give them something worth waiting for.**