Nick Kalmus:
UX & Visual Designer

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Education

Knox College
Galesburg, IL
BA, 2010
Studio Art

UX Skills

research

User Interviews
Persona Creation
Usability Testing
A/B Testing

wireframes

Paper Prototyping
Omnigraffle
Balsamiq Mockups
Invision

visual design

Adobe CS
Sketch

Development Skills

HTML5
CSS3
WordPress
Drupal
Git

About Nick

- UX designer with visual design and front-end coding experience
- Varied work history; nonprofit, product, and agency background
- Makes cohesive experiences & designed ecosystems
- Sees projects from conception all the way through to launch

Experience

User Experience Consultant

at Signal • 2015-2016 • Chicago, IL

- Conducted user interviews & developed detailed user personas in service of Signal's adtech platform.

User Experience Design Immersive Student

at General Assembly • 2015 • Chicago, IL

- Completed four projects through various stages of the UX process, including research, wireframing, testing, and mockups.
- Adopted & applied user-centered design principles with clients.
- Bolstered wireframing skills in Omnigraffle and front-end chops with hand-coded HTML & CSS.

Visual & User Experience Designer

at The Field Museum • 2011-2015 • Chicago, IL

- Grew the role & responsibilities of the position, advocating for & implementing a lean-startup-modeled UX & design process.
- Underwent complete restructuring of the web department from a subsidiary of IT to a fully-resourced marketing team.
- Performed extensive user research, analytics, and A/B testing as part of the Field's website overhaul in 2014.
- Set graphic standards for all Field Museum web properties.
- Developed a new single-page application template for Museum exhibition sites. Launched sites for Vikings and China exhibitions.

Credentials & Speaking Roles

Presenter, **The Basics of Mobile Websites**, at American Alliance of Museums Annual Meeting • 2014 • Seattle, WA