# Machine Learning 

## Personal Formula Collection

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## 1 Linear Regression

### 1.1 One Variable

Prediction:

$$
y=h(x)=\theta_{0}+\theta_{1} x=\theta^{T} x
$$

Cost Function (Squared Error):

$$
J(\theta)=\frac{1}{2 m} \sum_{i=1}^{m}\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right)^{2}
$$

Gradient Descent:

$$
\theta=\theta-\alpha \frac{1}{m} \sum_{i=1}^{m}\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x^{(i)}
$$

### 1.2 Multiple Variables

Prediction:

$$
y=h(x)=\theta_{0}+\theta_{1} x_{1}=+\cdots+\theta_{n} x_{n}=\theta^{T} x
$$

Cost Function:

$$
J\left(\theta_{j}\right)=\frac{1}{2 m} \sum_{i=1}^{m}\left(h_{\theta}\left(x_{j}^{(i)}\right)-y_{j}^{(i)}\right)^{2}
$$

Gradient Descent:

$$
\theta_{j}=\theta_{j}-\alpha \frac{1}{m} \sum_{i=1}^{m}\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x_{j}^{(i)}, j:=0 \ldots n
$$

An additional feature $x_{0}=1$ is introduced, so that the vector $x$ becomes $n+1$ dimensional, which simplifies the matrix calculations.

Normal Equation:

$$
\theta=\left(X^{T} X\right)^{-1} X^{T} y
$$

Octave (Complexity with $n$ features: $O\left(n^{3}\right)$ ):
theta $=\operatorname{pinv}\left(X^{\prime *} X\right){ }^{*} X^{\prime *} y$

### 1.3 Normalization

$$
x_{i}=\frac{x_{i}-\mu_{i}}{s_{i}}
$$

Octave:
$X=(X-\operatorname{mean}(X))$./ std(X)

## 2 Classification

Binary Classification: $y \in\{0,1\}$, where 0 signifies negative or absent, and 1 signifies positive or present.

### 2.1 Logistic Regression

$$
0 \leq h_{\theta(x)} \leq 1
$$

Sigmoid Activation Function $g$ (with asymptotes at $y 0$ and 1, to be interpreted as probabilities):

$$
\begin{gathered}
h_{\theta}=g\left(\theta^{T} x\right), g(z)=\frac{1}{1+e^{-z}} \\
h_{\theta}(x)=\frac{1}{1+e^{-\theta^{T} x}}
\end{gathered}
$$

Cost Function: $-\log \left(h_{\theta}(x)\right)$ for $y=1$ and $-\log \left(1-h_{\theta}(x)\right)$ for $y=0$, combined:

$$
\begin{gathered}
C\left(h_{\theta}(x), y\right)=-y \cdot \log \left(h_{\theta}(x)\right)-(1-y) \cdot \log \left(1-h_{\theta}(x)\right) \\
J(\theta)=\frac{1}{m} \sum_{i=1}^{m} C\left(h_{\theta}\left(x^{(i)}\right), y^{(i)}\right)
\end{gathered}
$$

With maximum likelihood estimation:

$$
J(\theta)=\frac{1}{m}\left[\sum_{i=1}^{m} y^{(i)} \cdot \log \left(h_{\theta}\left(x^{(i)}\right)\right)+\left(1-y^{(i)}\right) \cdot \log \left(1-h_{\theta}\left(x^{(i)}\right)\right)\right]
$$

Prediction:

$$
h_{\theta}(x)=\frac{1}{1+e^{-\theta^{T} x}}
$$

Gradient Descent (for each $j$ in $\theta$ ):

$$
\theta_{j}:=\theta_{j}-\frac{\alpha}{m} \sum_{i=1}^{m}\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x_{j}^{(i)}
$$

Vectorized:

$$
\begin{gathered}
\theta:=\theta-\frac{\alpha}{m} \sum_{i=1}^{m}\left[\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x^{(i)}\right] \\
\theta:=\theta-\frac{\alpha}{m} X^{T}(g(X \theta)-\vec{y})
\end{gathered}
$$

### 2.1.1 Regularization (Gradient Descent)

Regularization mitigates the problem of overfitting for higher-order polynomials.
Regularization term (only regularize $\theta_{j}$ for $j \geq 1$, but not $\theta_{0}$ ):

$$
\lambda \sum_{j=1}^{m} \theta_{j}^{2}
$$

Regularized Cost Function:

$$
J(\theta)=\frac{1}{m}\left[\sum_{i=1}^{m} y^{(i)} \cdot \log \left(h_{\theta}\left(x^{(i)}\right)\right)+\left(1-y^{(i)}\right) \cdot \log \left(1-h_{\theta}\left(x^{(i)}\right)\right)\right]+\frac{\lambda}{2 m} \sum_{j=1}^{n} \theta_{j}^{2}
$$

Regularized Gradient Descent (for $\theta_{j}$ with $j \geq 1$ ):

$$
\begin{gathered}
\theta_{0}:=\theta_{0}-\alpha\left[\frac{1}{m} \sum_{i=1}^{m}\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x_{j}^{(i)}\right] \\
\theta_{j}:=\theta_{j}-\alpha\left[\frac{1}{m} \sum_{i=1}^{m}\left(\left(h_{\theta}\left(x^{(i)}\right)-y^{(i)}\right) x_{j}^{(i)}\right)+\frac{\lambda}{m} \theta_{j}\right]
\end{gathered}
$$

### 2.1.2 Regularization (Normal Equation)

To regularize using the normal equation, $(n+1)(n+1)$ matrix $L$ with $i$ rows and $j$ columns and the values 1 (for $i=j \wedge i \geq 1 \wedge j \geq 1$ ) and 0 (all the other indices), respectively, has to be created. (This is an identity matrix of size $n+1$ with the value at $(0,0)$ set to 0 .)

$$
\theta=\left(X^{T} X+\lambda L\right)^{-1} X^{T} y
$$

With regularization, the matrix is always inversible.

## 3 Neural Networks

Definitions:

- $x_{0}$ : bias unit
- $a_{i}^{(j)}$ : activation unit $i$ of layer $j$
- $\Theta^{(j)}$ : weight matrix between layer $j$ and $j+1$

Given layer $j$ with $s_{j}$ units, and layer $j+1$ with $s_{j+1}$ units, the matrix $\Theta^{(j)}$ has the dimensions $s_{j+1} \times\left(s_{j}+1\right)$.

### 3.1 Activation

Neural network with three units in the one hidden layer:

$$
\begin{gathered}
a_{1}^{(2)}=g\left(\Theta_{10}^{(1)} x_{0}+\Theta_{11}^{(1)} x_{1}+\ldots\right) \\
a_{2}^{(2)}=g\left(\Theta_{20}^{(2)} x_{0}+\Theta_{21}^{(2)} x_{1}+\ldots\right) \\
a_{3}^{(2)}=g\left(\Theta_{30}^{(3)} x_{0}+\Theta_{31}^{(3)} x_{1}+\ldots\right) \\
h_{\Theta}(x)=a_{1}^{3}=g\left(\Theta_{10}^{(2)} a_{0}^{(2)}+\Theta_{11}^{(2)} a_{1}^{(2)}+\ldots\right)
\end{gathered}
$$

### 3.1.1 Vectorization

With (forward propagation):

$$
a_{1}^{(2)}=g\left(\Theta_{10}^{(1)} x_{0}+\Theta_{11}^{(1)} x_{1}+\Theta_{12}^{(1)} x_{2}+\Theta_{13}^{(1)} x_{3}\right)
$$

And:

$$
z_{1}^{(2)}=\Theta_{10}^{(1)} x_{0}+\Theta_{11}^{(1)} x_{1}+\Theta_{12}^{(1)} x_{2}+\Theta_{13}^{(1)} x_{3}
$$

Follows:

$$
a_{1}^{(2)}=g\left(z_{1}^{(2)}\right)
$$

So that:

$$
z^{(2)}=\Theta^{(1)} x=\Theta^{(1)} a^{(1)}
$$

Output layer:

$$
h_{\Theta}=a^{(3)}=g\left(z^{(3)}\right)
$$

### 3.2 Cost Function

$J(\Theta)=-\frac{1}{m}\left[\sum_{i=1}^{m} \sum_{k=1}^{K} y_{k}^{(i)} \log \left(h_{\Theta}\left(x^{(i)}\right)\right)_{k}+\left(1-y_{k}^{(i)}\right) \log \left(1-\left(h_{\Theta}\left(x^{(i)}\right)\right)_{k}\right]+\frac{\lambda}{2 m} \sum_{l=1}^{L-1} \sum_{i=1}^{s_{l}} \sum_{j=1}^{s_{l+1}}\left(\Theta_{j i}^{(l)}\right)^{2}\right.$
With $\left(h_{\Theta}(x)\right)_{i}$ being the $i^{\text {th }}$ output. Note that regularization is not added to the bias unit, i.e. only for $j \geq 1$.

### 3.3 Forward Propagation

With a single training example $(x, y)$. The first activation is the input (a bias unit $a_{0}^{(1)}=1$ must be added before):

$$
a^{(1)}=x
$$

The second activation is computed using $\Theta$ and the sigmoid function $g(z)$ :

$$
\begin{aligned}
& z^{(2)}=\Theta^{(2)} a^{(2)} \\
& a^{(2)}=g\left(z^{(2)}\right)
\end{aligned}
$$

The bias unit $a_{0}^{(2)}=1$ must be added again, then the further activations $(l)$ are computed:

$$
\begin{gathered}
z^{(l)}=\Theta^{(l)} a^{(l)} \\
a^{(l)}=g\left(z^{(l)}\right)
\end{gathered}
$$

Finally, the output (layer $L$ ) is computed:

$$
\begin{gathered}
z^{(L)}=\Theta^{(L)} a^{(L)} \\
a^{(L)}=g\left(z^{(L)}\right)=h_{\Theta}(x)
\end{gathered}
$$

### 3.4 Backpropagation

The $\delta$ for the rightmost layer $L$ is computed as:

$$
\delta^{L}=a^{(L)}-y
$$

The further $\delta$ values are computed from right to left, down to $l=2$ (no $\delta$ for the input layer):

$$
\delta^{(l)}=\delta^{(l+1)} \Theta^{(l)} g^{\prime}\left(z^{(l)}\right)
$$

With (bias unit included in $a^{(l)}$ ):

$$
g^{\prime}\left(z^{(l)}\right)=a^{(l)}\left(1-a^{(l)}\right)
$$

The $\Delta$ values are computed as ( $a^{(l)}$ without bias unit):

$$
\Delta^{(l)}=\left(\delta^{(l+1)}\right)^{T} a^{(l)}
$$

Finally, the gradients $D$ for $j \geq 1$ are computed as follows:

$$
D_{i j}^{(l)}=\frac{1}{m}\left(\Delta_{i j}^{(l)}+\lambda \Theta_{i j}^{(l)}\right)
$$

And without regularization for $j=0$, respectively:

$$
D_{i j}^{(l)}=\frac{1}{m}\left(\Delta_{i j}^{(l)}\right.
$$

Which is the partial derivative of the cost function:

$$
\frac{\partial}{\partial \Theta_{i j}^{(l)}} J(\Theta)=D_{i j}^{(l)}
$$

### 3.5 Gradient Checking

Estimate the derivative of $J(\Theta)$ with $\varepsilon \approx 10^{-4}$ (two-sided difference):

$$
\frac{d}{d \Theta} J(\Theta) \approx \frac{J(\Theta+\varepsilon)-J(\Theta-\varepsilon)}{2 \varepsilon}
$$

The result should only deviate from the $D$ values by a rounding margin.

### 3.6 Random initialization

When working with neural networks, $\Theta$ must be initialized to a random value symmetrically around 0 . A $(10 \times 11)$ matrix is initialized as follows (Octave):
init_epsilon = 0.1;
Theta $=$ rand $(10,11)$ * (2 * init_epsilon) - init_epsilon;

## 4 Error Metrics

Confusion Matrix:

|  | actual |  |  |
| :---: | :---: | :---: | :---: |
|  | 1 | 0 |  |
|  | 1 | true | false |
|  | positive | positive |  |
|  | 0 | false | true |
| negative | negative |  |  |

Precision $(0 \leq P \leq 1)$ :

$$
P=\frac{t p}{t p+f p}
$$

Recall $(0 \leq R \leq 1)$ :

$$
R=\frac{t p}{t p+f n}
$$

$F_{1}$ Score ( $0 \leq F_{1} \leq 1$ ):

$$
F_{1}=2 \frac{P R}{P+R}
$$

Some rules of thumb:

- A higher classification threshold leads to a higher precision and a lower recall.
- A lower classification threshold leads to a lower precision and a higher recall.
- Many features can help to lower the bias.
- Many training examples can help to lower the variance.
- If a human expert can predict $y$ based on $x$, more training data can help.


## 5 Support Vector Machines

The prediction yields 0 and 1 rather than probabilities. Cost Functions with Safety Margins (Large Margin Classifier):

$$
\begin{array}{lllll}
\operatorname{cost}_{0}\left(\theta^{T} x^{(i)}\right): 1 & \text { if } & \theta^{T} x \leq-1, & \text { else } & 0 \\
\operatorname{cost}_{1}\left(\theta^{T} x^{(i)}\right): 1 & \text { if } & \theta^{T} x \geq+1, & \text { else } & 0
\end{array}
$$

Minimize $\theta\left(C=\frac{1}{\lambda}\right)$ :

$$
\min _{\theta} C \sum_{i=1}^{m}\left[y^{(i)} \operatorname{cost}_{1}\left(\theta^{T} x^{(i)}\right)+\left(1-y^{(i)}\right) \operatorname{cost}_{0}\left(\theta^{T} x^{(i)}\right)\right]+\frac{1}{2} \sum_{i=1}^{n} \theta_{j}^{2}
$$

### 5.1 Kernels

Calculate features depending on proximity (similarity function) using landmarks ( $l^{(i)}=x^{(i)}$ ) with the Gaussian kernel (squared euclidian distance $\left\|x-l^{(i)}\right\|^{2}$ ):

$$
f_{1}=\operatorname{sim}\left(x, l^{(i)}\right)=\exp \left(-\frac{\left\|x-l^{(i)}\right\|^{2}}{2 \sigma^{2}}\right)
$$

### 5.2 Choice of Parameters

- $C$
- large $C$ : low bias, high variance (small $\lambda$ )
- small $C$ : high bias, low variance (large $\lambda$ )
- $\sigma^{2}$
- large $\sigma^{2}$ : high bias, low variance (flat gaussian curve)
- small $\sigma^{2}$ : low bias, high variance (abrupt gaussian curve)


## 6 K-Means

Input: Training Set $\left(x^{(i)}, x^{(2)}, \ldots, x^{(m)}, x \in \mathbb{R}^{n}\right)$, number of clusters ( $K$ ); Algorithm:

1. initialize centroids $\mu_{1}, \mu_{2}, \ldots, \mu_{K} \in \mathbb{R}^{n}$ (pick random training examples)
2. for $i=1$..m: set $c^{(i)}$ by proximity to $\mu\left(\min _{k}\left\|x^{(i)}-\mu_{k}\right\|\right)$ (assign index of closest centroid)
3. for $j=1 . . k$ : move $\mu_{j}$ to mean of $x$ s with $c=k$
4. repeat steps 1 to 3

Repeat the algorithm with different random initializations in order to find a global rather than just a local minimum of the cost function ("Distortion of K-Means Algorithm"):

$$
J\left(c^{(1)}, c^{(2)}, \ldots, c^{(m)}, \mu_{1}, \mu_{2}, \ldots, \mu_{K}\right)=\frac{1}{m} \sum_{i=1}^{m}\left\|x^{(i)}-\mu_{c^{(i)}}\right\|^{2}
$$

## 7 Principal Component Analysis

Idea: Reduce input matrix $x \in \mathbb{R}^{n}$ to $z \in \mathbb{R}^{k}$ with $k<n$ to reduce amount of features while retaining as much variance as possible to save storage, memory, processing power and for easier visualization. Algorithm:

1. preprocess data: mean normalization and feature scaling: $x_{j}:=\frac{x_{j}-\mu_{j}}{\sigma}$
2. compute covariance matrix $\Sigma=\frac{1}{m} \sum_{i=1}^{n}\left(x^{(i)}\right)\left(x^{(i)}\right)^{T}$ (Octave: Sigma=(1/m)* $\mathrm{X}^{\prime}{ }^{*} \mathrm{X}$; )
3. compute eigenvectors of $\Sigma$ (Octave: $[\mathrm{U}, \mathrm{S}, \mathrm{V}]=\operatorname{svd}($ Sigma $) ;$ )
4. take first $k$ vector (i.e. columns) of U (Octave: Ureduce=U(: 1: k) ; )
5. compute $z=U_{\text {reduce }}^{T} x^{(i)} \in \mathbb{R}^{k}$ (Compression, Octave: $z=U r e d u c e^{\prime}{ }^{*} \mathrm{X}$; )
6. reconstruct $x_{\text {approx }} \in \mathbb{R}^{n}$ from $z \in \mathbb{R}^{k}: x_{\text {approx }}=U_{\text {reduce }} z \approx x$ (Octave: Xapprox=Ureduce*z)

The bias unit $x_{0}=1$ is omitted.

### 7.1 Choosing the Number of Principal Components

Squared Projection Error:

$$
\frac{1}{m} \sum_{i=1}^{m}\left\|x^{(i)}-x_{\text {approx }}^{(i)}\right\|^{2}
$$

Total variation in the data:

$$
\frac{1}{m} \sum_{i=1}^{m}\left\|x^{(i)}\right\|^{2}
$$

In order to retain $99 \%$ of the variance, choose $k=1 . .(n-1)$ to be the smallest value, so that:

$$
\frac{\frac{1}{m} \sum_{i=1}^{m}\left\|x^{(i)}-x_{\text {approx }}^{(i)}\right\|^{2}}{\frac{1}{m} \sum_{i=1}^{m}\left\|x^{(i)}\right\|^{2}} \leq 0.01
$$

Algorithm (for $k=1 . .(n-1)$ ):

1. compute $U_{\text {reduce }}, z^{(1)}, \ldots, z^{(m)}, x_{\text {approx }}^{(i)}, \ldots, x_{\text {approx }}^{(m)}$
2. compute variance thus retained (see formula above)
3. finish if variance $\leq$ threshold

In Octave, the S in $[\mathrm{U}, \mathrm{S}, \mathrm{V}]=\mathrm{svd}$ (Sigma) is a diagonal matrix that can be used to compute the variance retained:

$$
1-\frac{\sum_{i=1}^{k} S_{i i}}{\sum_{i=1}^{n} S_{i i}} \leq 0.01 \quad \text { or } \quad \frac{\sum_{i=1}^{k} S_{i i}}{\sum_{i=1}^{n} S_{i i}} \geq 0.99
$$

PCA should not be used to address the issue of overfitting; use regularization instead. PCA should only be introduced if really needed.

## 8 Anomaly Detection

Given a dataset $\left\{x^{(1)}, x^{(2)}, \ldots, x^{(m)}\right\}, x_{\text {test }}$ is anomalous if:

$$
p\left(x_{\text {test }}\right)<\varepsilon
$$

or not anomalous (i.e. normal) if:

$$
p\left(x_{\text {test }}\right) \geq \varepsilon
$$

With $x \sim \mathcal{N}\left(\mu, \sigma^{2}\right)$ (Gaussian):

$$
p\left(x ; \mu, \sigma^{2}\right)=\frac{1}{\sqrt{2 \pi} \sigma} \exp \left(-\frac{(x-\mu)^{2}}{2 \sigma^{2}}\right)
$$

The parameters $\mu$ and $\sigma^{2}$ can be guessed from the dataset:

$$
\mu_{j}=\frac{1}{m} \sum_{i=1}^{m} x_{j}^{(i)} \quad \sigma_{j}^{2}=\frac{1}{m} \sum_{i=1}^{m}\left(x_{j}^{(i)}-\mu_{j}\right)^{2}
$$

Given an unlabeled traning set $x \in \mathbb{R}^{n}, x \sim \mathcal{N}\left(\mu, \sigma^{2}\right)$ :

$$
p(x)=p\left(x_{1} ; \mu_{1}, \sigma_{1}^{2}\right) p\left(x_{2} ; \mu_{2}, \sigma_{2}^{2}\right) \ldots p\left(x_{n} ; \mu_{n}, \sigma_{n}^{2}\right)=\prod_{j=1}^{n} p\left(x_{i} ; \mu_{i}, \sigma_{i}^{2}\right)=\prod_{j=1}^{n} \frac{e^{-\frac{\left(x_{j}-\mu_{j}\right)^{2}}{2 \sigma_{j}^{2}}}}{\sqrt{2 \pi} \sigma_{j}}
$$

Algorithm:

1. choose indicative features
2. fit parameters $\mu_{1}, \mu_{2}, \ldots, \mu_{n}$ and $\sigma_{1}^{2}, \sigma_{2}^{2}, \ldots, \sigma_{n}^{2}$
3. calculate $p(x)$
4. mark as anomaly if $p(x)<\varepsilon$

For the evaluation using labeled training data, move all anomalous $(y=1)$ examples to the cross validation and test set; only retain normal examples $(y=0)$ in the training set (split usually $60 / 20 / 20$ ). Evaluate using precision, recall and F1 Score (accuracy is not indicative due to the skewed distribution of $y$ ). Consider finding parameter $\varepsilon$ using cross validation (usually 0.05 or 0.01 ).

The features being used should be normal distributed (plot with Octave: hist( x , nBins)). Consider deriving new ( $x_{3}=\frac{x_{1}}{x_{2}}$ ) or transforming existing features ( $x_{i}=\log \left(x_{i}+C\right)$ ) in order to get normally distributed features.

### 8.1 Multivariate Gaussian Distribution

If single variables do not qualify a training example as an outlier, but only a combination thereof, using a multivariate Gaussian distribution can help to detect those correctly. With $\Sigma$ being the covariance matrix, $|\Sigma|$ its determinant, and $\Sigma^{-1}$ its inverse, the model is defined as:

$$
p(x ; \mu, \Sigma)=\frac{1}{\sqrt{2 \pi^{n}|\Sigma|^{\frac{1}{2}}}} \exp \left(-\frac{1}{2}(x-\mu)^{T} \Sigma^{-1}(x-\mu)\right)
$$

If the projection of a two-dimensional univariate Gaussian distribution from the top looks like a circle, a multivariate Gaussian distribution enables to model correlations (elliptic shape denoting the positive or negative correlation).

## 9 Recommender Systems

### 9.1 Content-Based Recommenders

Given a table of movies with ratings by user and categorization:

| Movie | Alice | Bob | Carol | Dan | Romance | Action |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Titanic | 4.5 | 3.5 | 5.0 | 3.0 | 4.5 | 3.0 |
| Speed | 2.0 | 4.0 | 2.5 | 4.5 | 2.5 | 5.0 |
| Casablanca | 5.0 | 3.5 | 4.5 | 2.5 | 5.0 | 2.0 |
| Dawn of the Dead | 1.0 | 5.0 | 2.0 | 4.5 | 1.5 | 5.0 |
| The Outlaw Josey Wales | 2.5 | 5.0 | $?$ | $?$ | 2.5 | 4.5 |

The following matrices can be derived:

$$
Y=\left[\begin{array}{cccc}
4.5 & 3.5 & 5.0 & 3.0 \\
2.0 & 4.0 & 2.5 & 4.5 \\
5.0 & 3.5 & 4.5 & 2.5 \\
1.0 & 5.0 & 2.0 & 4.5 \\
2.5 & 5.0 & ? & ?
\end{array}\right] \in \mathbb{R}^{m_{\text {movies }} \times n_{\text {users }}} \quad \text { and } \quad X=\left[\begin{array}{cc}
4.5 & 3.0 \\
2.5 & 5.0 \\
5.0 & 2.0 \\
1.5 & 5.0 \\
2.5 & 4.5
\end{array}\right] \in \mathbb{R}^{m_{\text {movies }} \times k_{\text {genres }}}
$$

The matrix $R$ contains the information whether or not a user has rated a movie:

$$
R=\left[\begin{array}{llll}
1 & 1 & 1 & 1 \\
1 & 1 & 1 & 1 \\
1 & 1 & 1 & 1 \\
1 & 1 & 0 & 0
\end{array}\right] \in \mathbb{R}^{m_{\text {movies }} \times n_{\text {users }}} \quad \text { and } \quad \theta \in \mathbb{R}^{n_{\text {users }} \times K_{\text {genres }}}
$$

$\theta$ is randomly initialized and contains the user's genre preferences to be learned.
For each user $j$ and each genre $k$, learn $\theta^{j}$ :

$$
\theta_{k}^{(j)}:=\theta^{(j)}-\alpha \sum_{i: R(i, j)=1}\left(\left(\theta^{(j)}\right)^{T} X^{(i)}-Y^{(i, j)}\right) X_{k}^{(i)}+\lambda \theta_{k}^{(i)}
$$

Cost Function (without regularization):

$$
J=\frac{1}{2} \sum_{j=1}^{n_{\text {users }}} \sum_{i: R(i, j)=1}\left(\left(\theta^{(j)}\right)^{T} X^{(i)}-Y^{(i, j)}\right)^{2}+\frac{\lambda}{2} \sum_{j=1}^{n_{\text {users }}} \sum_{k=1}^{K}\left(\theta_{k}^{(j)}\right)^{2}
$$

Notice that only entries with $R(i, j)=1$ must be considered for those calculations.
The missing ratings $R(i, j)=0$ can be predicted as:

$$
X \theta^{T}
$$

### 9.2 Collaborative Filtering

If no categorization is available, the matrix $X$ can be learned alongside $\theta$. The matrices $X$ and $\theta$ must be initialized to small random values. The values need to be updated simultaneously, i.e. use the last iteration's value of $X$ for computing the new value of $\theta$ :

$$
\begin{aligned}
& x_{k}^{(i)}:=x_{k}^{(i)}-\alpha\left(\sum_{j: r(i, j)=1}\left(\left(\theta^{(j)}\right)^{T} x^{(i)}-y^{(i, j)}\right) \theta_{k}^{(j)}+\lambda x_{k}^{(i)}\right) \\
& \theta_{k}^{(j)}:=\theta_{k}^{(j)}-\alpha\left(\sum_{i: r(i, j)=1}\left(\left(\theta^{(j)}\right)^{T} x^{(i)}-y^{(i, j)}\right) x_{k}^{(j)}+\lambda \theta_{k}^{(i)}\right)
\end{aligned}
$$

For a user with parameters $\theta^{(j)}$ and a movie with learned features $X$, predict a rating as follows:

$$
\left(\theta^{(j)}\right)^{T}\left(x^{(i)}\right)
$$

### 9.2.1 Similar Items

The similarity of the items $i$ and $j$ can be calculated using the learned parameters $X$. The smaller the distance, the more similar the items are:

$$
\left\|x^{(i)}-x^{(j)}\right\|
$$

### 9.2.2 Additional Rows

A new row, i.e. a new user, must be initialized with some value. Otherwise all the predictions will be equal to 0 . A matrix $\mu$ the average of the items can be used. The average has to be subtracted from the predictions $(Y-\mu)$ for learning, and added back for predictions:

$$
\left(\theta^{(j)}\right)^{T} x^{(i)}+\mu^{(i)}
$$

