You are cordially invited to attend a short presentation on the subject of sponsorship of events of a technical nature within the context of the Community team at Datadog including a description of said team and a discussion of the nature of commmunity with a brief but not unpleasant diversion into the role of events within the greater technical industry in this year of our lord two-thousand-and-nineteen.

COMMUNITY SPONSORSHIP AT DATADOG

IT'S NOT SALES

@phrawzty // Datadog

IT'S NOT *NOT* SALES

@phrawzty // Datadog

IT'S NOT MARKETING

@phrawzty // Datadog

IT'S NOT *NOT* MARKETING

DATADOG HAS A GREAT EVENTS TEAM (AND WE'RE NOT IT.)

@phrawzty // Datadog

SO, WHO ARE WE?

(THE COMMUNITY TEAM, THAT IS.)

DOCS & TALKS!

DOCS & TALKS &

EDUCATION!

DOCS & TALKS & EDUCATION &

OPEN SOURCE!

@phrawzty // Datadog

DOCS & TALKS & EDUCATION
& OPEN SOURCE &
ENABLEMENT!

@phrawzty // Datadog

DOCS & TALKS & EDUCATION
& OPEN SOURCE & ENABLEMENT &

LOTS OF STUFF

¯_(ツ)_/¯

@phrawzty // Datadog

A SERVICE

IN SERVICE

@phrawzty // Datadog

WE ARE
IN SERVICE
OF THE COMMUNITY 

✻ We're also all employed by a for-profit commercial entity which exists inside of a larger industry built on the principles of regulated market capitalism and are therefore beholden to both the macro-scale market concerns and micro-scale personal concerns (i.e. continued gainful employement) therein.

RESPONSIBILITIES:
COMPLICATED

DO RIGHT BY THE COMMUNITY

(EVEN IF IT HURTS A LITTLE.)

BE A GOOD ACTOR

ACT THOUGHTFULLY, DELIBERATELY, AND SUSTAINABLY

CONFERENCES MUST BE GOOD ACTORS

@phrawzty // Datadog

LOCALE + CONF + US = GOOD?

@phrawzty // Datadog

IT FEELS LIKE



MAGIC



(AND IS JUST AS RARE.)

FIN.

@phrawzty // Datadog