


What is missing in LinkedIn?

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Published on December 13, 2016

The sticky option, the pin button.

An important feature is missing in LinkedIn WEB GUI the The sticky option, the pin button. Let's me explain how it would works before thinking about how to use it.

The pin button

How the pin button would work:

- the pin button allows people to quickly put a post or a pulse into their activity list without made it public or approve or share;
- it stores the notes for later and made any change to them hidden by public until sticky option is removed;
- any change will take effect at the – date & time – the sticky option will be removed;
- any change will never take effect, if the delete option will be used;
- any user comment should be editable until sticky option will be removed but not after because others people will replay to that comment, only.

The sticky option

The sticky option is really important for the LinkedIn users, for some reasons:

- we could delay the read or the evaluation of a post or comment without the need to search for it again later or opening a new browser tab
- we could left the written comment in stand-by and think about it before commit it
- we could take some action (like, share, comment, etc.) but wait, thinking about it

The sticky option is really important for the LinkedIn, as well:

- few minutes of delay may deliver better written comment: typing, syntax, grammar;
- few minutes of delay may deliver better thoughtful comment because the gut wrote but the mind need to evaluate all the consequences and corner-cases;
- few minutes of delay may deliver more politically correct content;
- it is more professional to have a smaller number of contributions of higher quality than a lot of high-frequency crap that punch the gut and do not enlighten the mind.

Conclusion

- Sticky option and pin button are useful and much probably necessary.
- Every action may go for a single minute into sticky-board before being published.
- A single minute of delay could be remove a lot of crap around, more than we may think.