


Give me a cow!

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Words matter!

Words describe reality and the description influences our perception of the reality.

Words change our minds and our minds change the world.

- LETICIA RESTELL 9-5-13 as shown in the picture.

We are equal

No, we are unique!

We are used to think we are equal that *everybody is equal*. That's wrong! Why?

There are more than seven billion people in the world, included me, you, he and she.

- $N = 7.000.000.000 = 7 \times 10^9$

Your value is 1 divided N which is approximately nothing

- $YOU = 1 / N = 0,000000014 \sim 10^{-8}$

Me as well. The same for him and her. I gave you a cow!

We are unique

Everybody is unique, each is different from me, you, he and she. That's right, isn't it?

There are more than seven billion people in the world, included me, you, he and she.

- $N = 7.000.000.000 = 7 \times 10^9$

and there is anyone like you, me, he and she. No one else, just you, me, he and she.

We have equal rights, *everybody has equal rights*. You, me and he but...

Does she not? It is OUR problem. Me, you, he and she have the same problem.

- Someone has not the same rights like us, somebody is missing!

We are people – each one unique – everybody sharing the same pool of rights.

Got the cow?

Did you see the difference between *everybody is equal* and *everybody has equal rights*?

neologism

To ***take the bull by the horns***: (idiomatic)

To deal with a matter in a direct manner, especially to confront a difficulty rather than avoid it.

by analogy

To ***get a cow***: (idiomatic, invented)

To deal with a matter in a soft manner, especially to suggest a change that others may will accept rather than refuse but did not get yet.