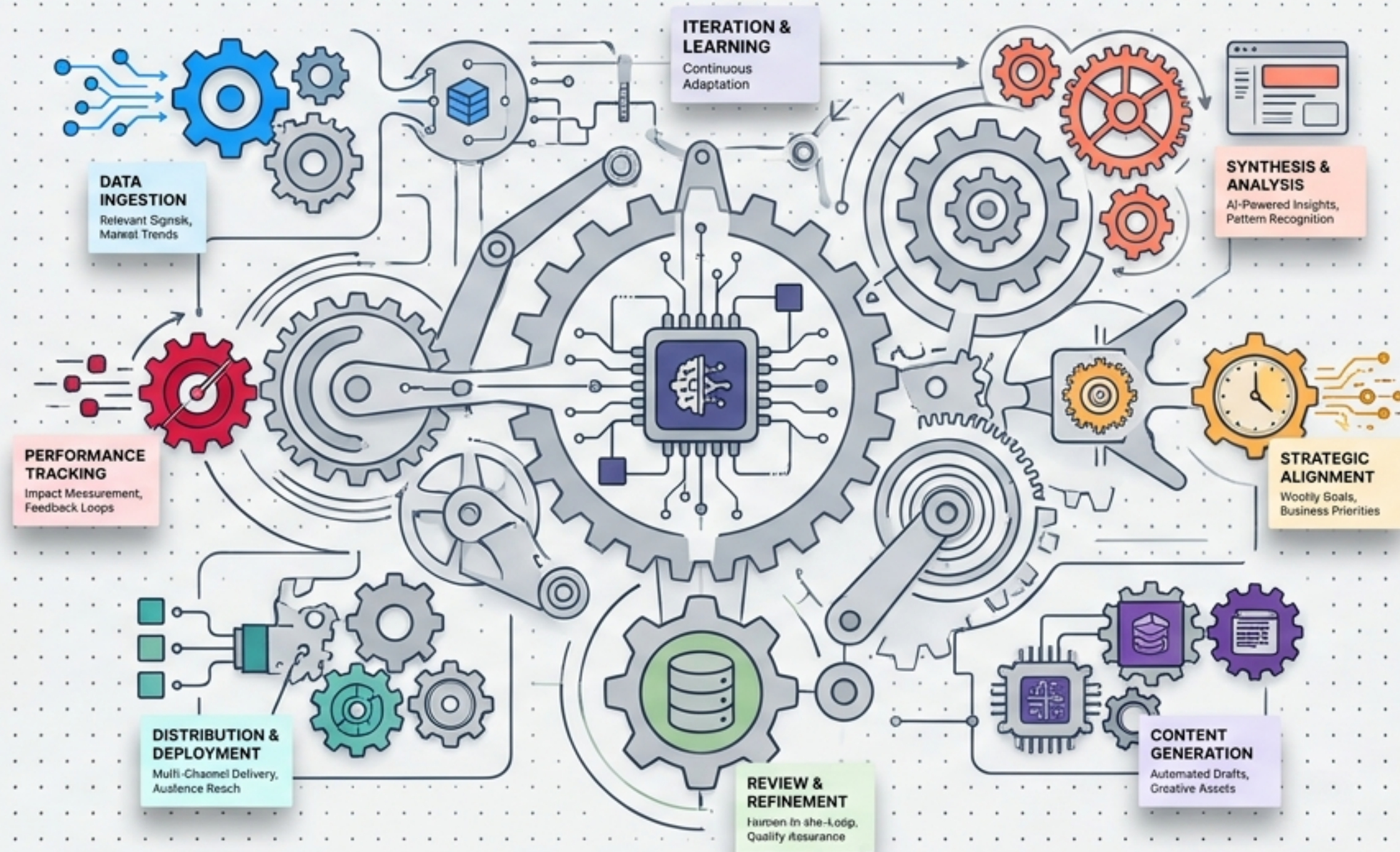


The Clockwork Playbook

A Weekly Relevance Rhythm for the Generative AI Era



The Generative AI Era Requires a Pacing Shift

Organizations cannot treat AI as a separate technology initiative. Intelligence and adaptability must become a ubiquitous, continuous organizational rhythm.

Old Paradigm

Pacing

Annual or Quarterly reviews.

Scope

Siloed AI technology projects.

Focus

Automating existing processes.

Success

Meeting volume and static milestones.

Gen AI Era

Pacing

Eight times a week.

Scope

Ubiquitous AI integration across all functions.

Focus

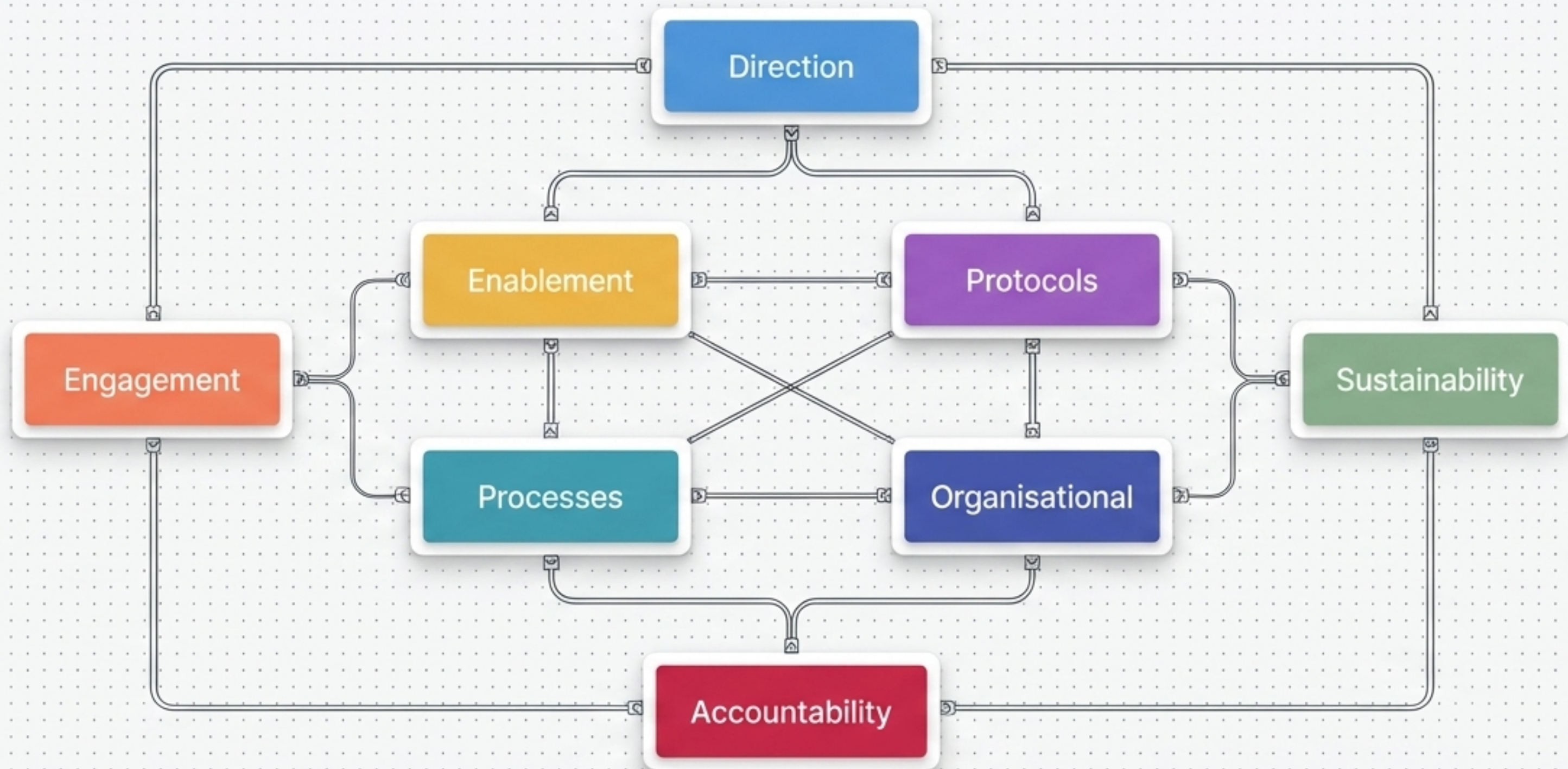
Reframing what is organizationally possible.

Success

Learning velocity and evidence-based movement.

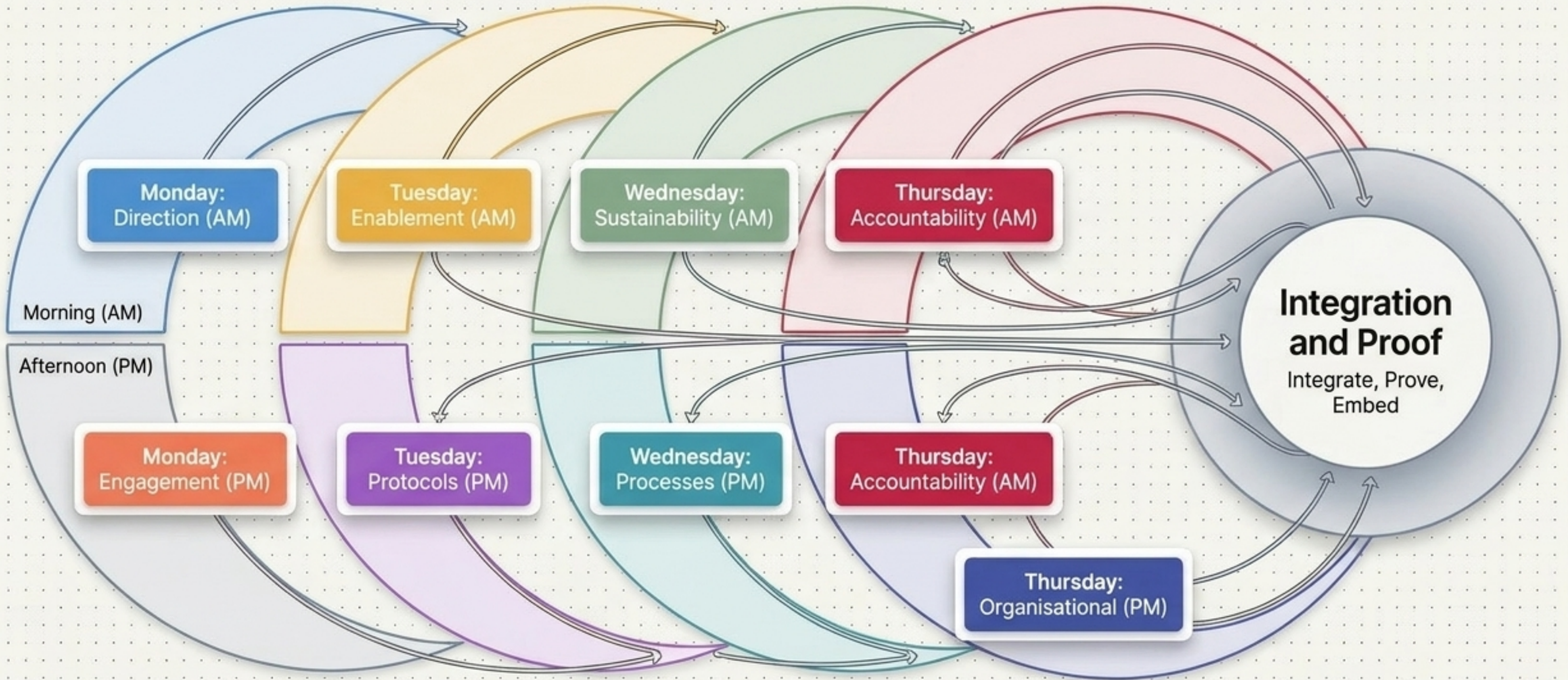
The Eight-Whiteboard Anatomy

Continuous reconsideration across the eight interconnected nodes of the organization.



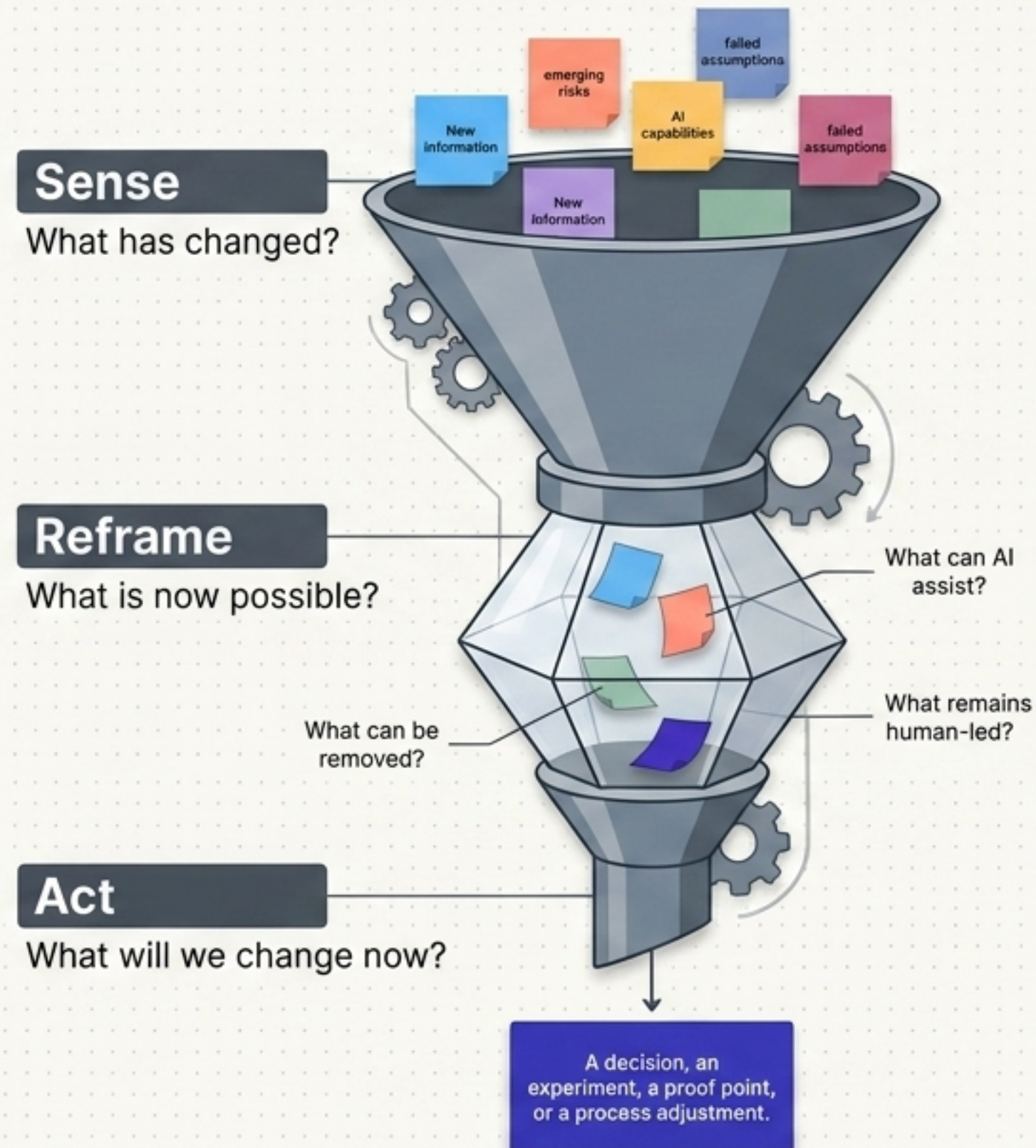
The Weekly Relevance Rhythm

Explore across eight areas from Monday to Thursday. Integrate, prove, and embed on Friday.



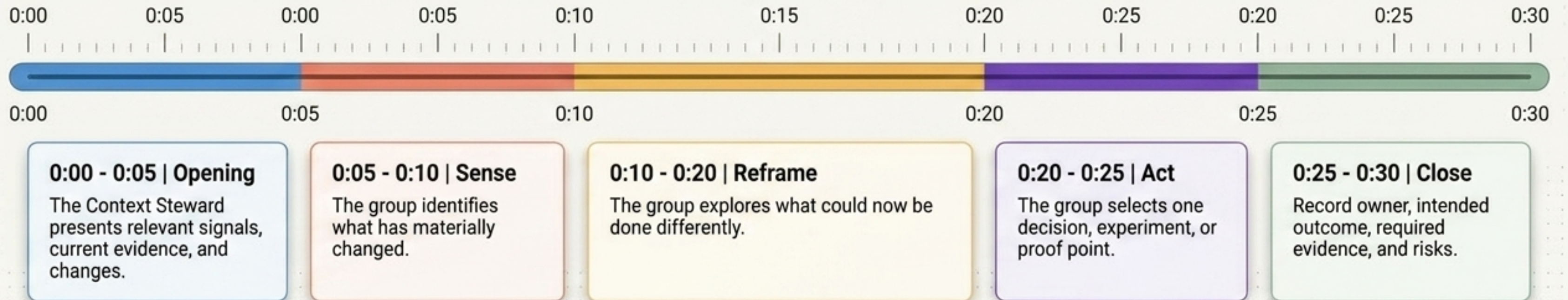
The Common Whiteboard Engine

Every session uses the same three-movement mechanism to convert raw signals into focused organizational action.



The 30-Minute Blueprint

The organization does not need separate sessions for these movements; they are tightly constrained within a single rapid cadence.



The Symbiosis Matrix

AI expands sensing, exploration, and execution. Human conduct remains responsible for direction and judgment.

The AI Agent Role



Summarizing context & identifying patterns.



Challenging assumptions & generating alternative approaches.



Modeling scenarios & producing prototypes.



Identifying dependencies & preparing experiments.

The Human Conduct Role



Defining meaning & ethical boundaries.



Determining organizational purpose & acceptable risk.



Setting priorities & ensuring accountability.



Making final decisions.

Monday: Strategy & Relationships

AM - Direction

Core Question: What now matters?

Sense/Reframe: Which strategic assumptions have weakened? Does AI change what is strategically possible? What can be paused?

Primary Output: An updated statement of what matters most this week.

PM - Engagement

Core Question: Who do we need to understand, involve, or serve differently?

Sense/Reframe: Where is trust declining? Can services become more personalized? Are we designing with people or merely for them?

Primary Output: A current understanding of who matters and relationship alignment.

Tuesday: Capability & Boundaries

AM - Enablement

Core Question: What new capability do people and agents need?

Sense/Reframe: What are people doing manually? Which agents lack context? Can specialist knowledge become widely available?

Primary Output: One practical improvement to organizational capability (tools, context, or delegated authority).

PM - Protocols

Core Question: What rules, standards, and trust mechanisms need to change?

Sense/Reframe: Which trust assumptions are invalid? Can authority be delegated safely? What must always require human approval?

Primary Output: A clearer, verifiable way for people, systems, and agents to coordinate.

Wednesday: Viability & Workflows

AM - Sustainability

Core Question: What will keep this valuable and viable?

Sense/Reframe: Is AI changing the economics of the work? What dependency creates fragility? What should be sustained vs allowed to end?

Primary Output: A concrete action improving long-term viability, resilience, or resource reallocation.

PM - Processes

Core Question: How should the work now operate?

Sense/Reframe: Which steps add no meaningful judgment? Can several steps become one? Can an agent coordinate the workflow?

Primary Output: A smaller, clearer, or more effective way of working (redesigning, not just automating).

Thursday: Oversight & Architecture

AM - Accountability

Core Question: How will we know, verify, and take responsibility?

Sense/Reframe: Where is AI producing outputs without checking? Can decisions be linked to assumptions? Who remains responsible?

Primary Output: Clear ownership supported by sufficient evidence (proof-points, quality checks).

PM - Organisational

Core Question: How should roles, decisions, and coordination change?

Sense/Reframe: Where are organizational boundaries blocking value? Can authority move closer to the context?

Primary Output: A clearer arrangement of people, agents, roles, and decision rights.

The One-Action Rule

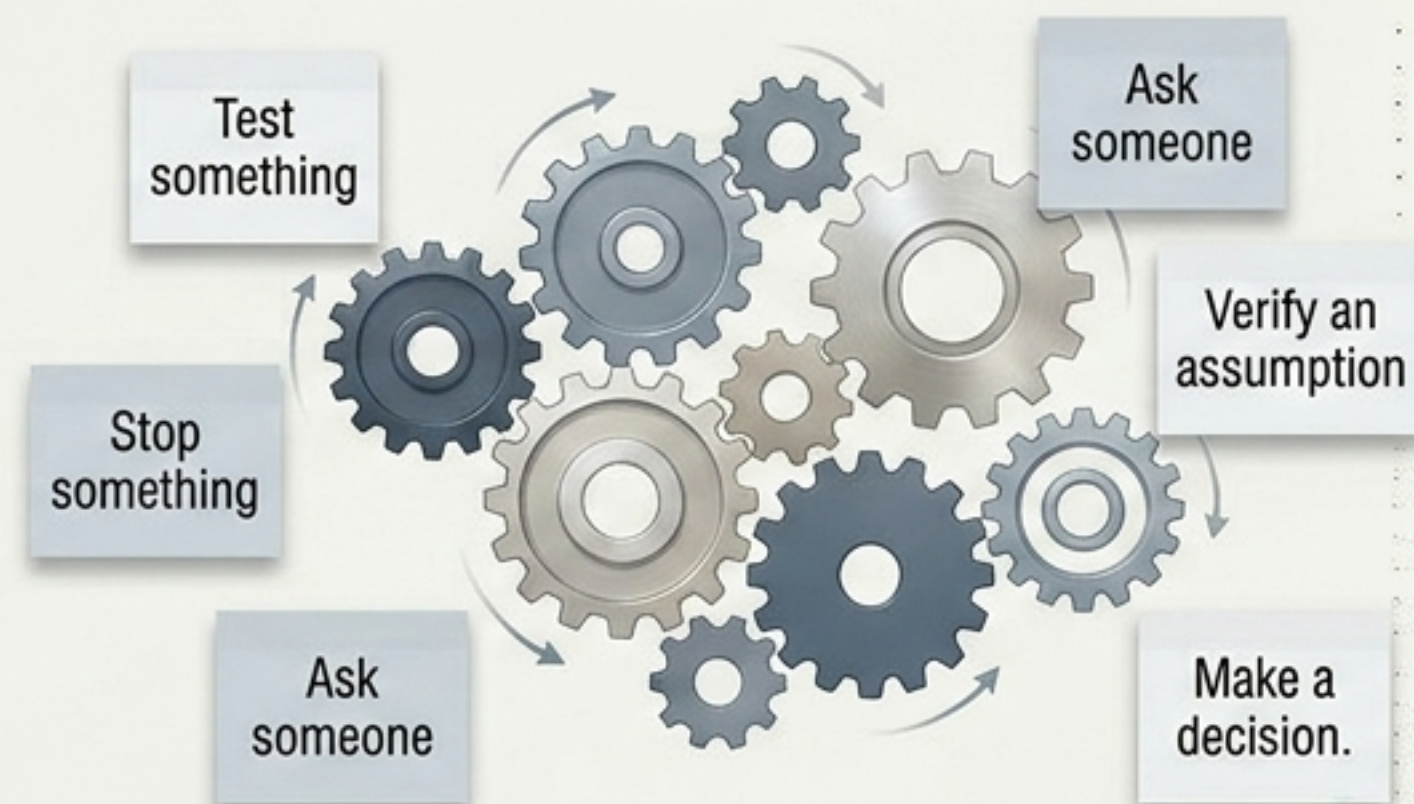
The objective is eight deliberate opportunities for organizational learning, not eight massive initiatives every week.

Incorrect Approach



Change for its own sake

Correct Approach

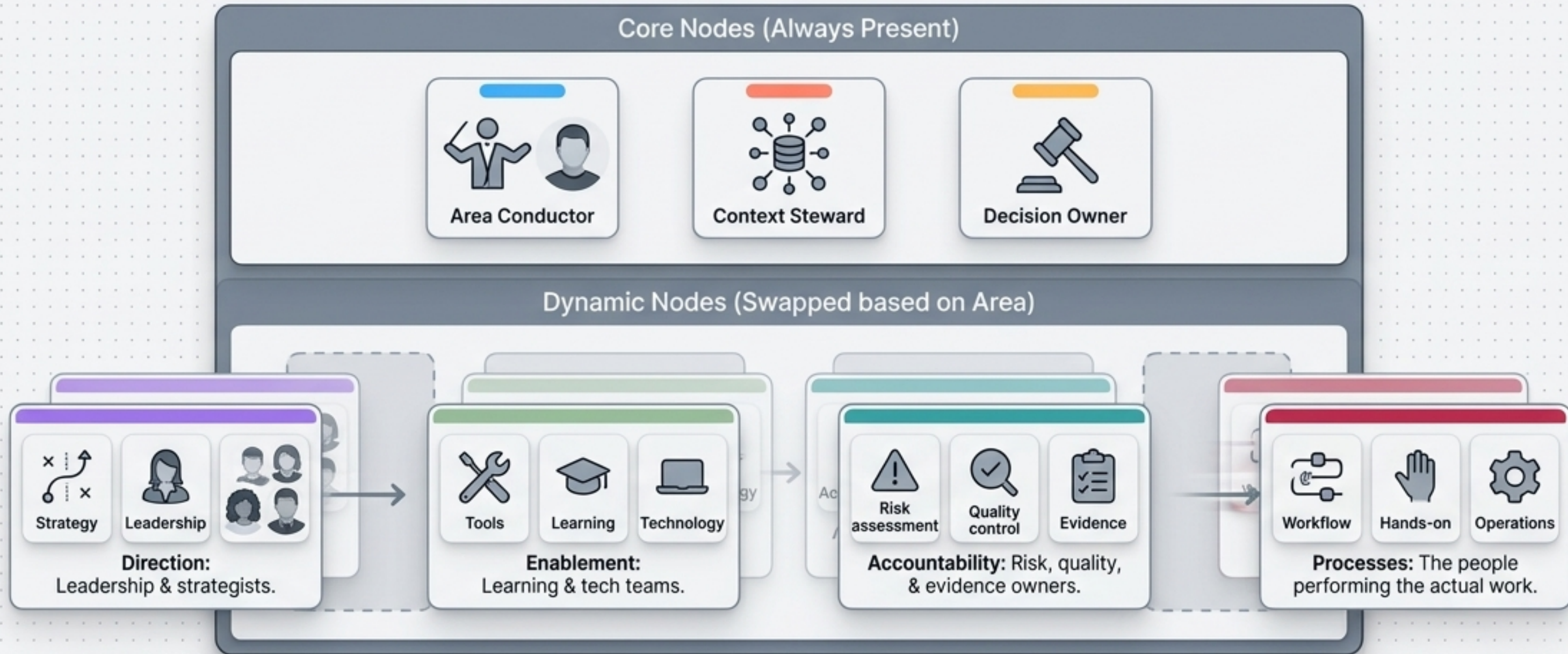


Micro-movements

Note: Current approach remains appropriate, supported by recorded evidence is a highly valid output.

A Distributed Participation Model

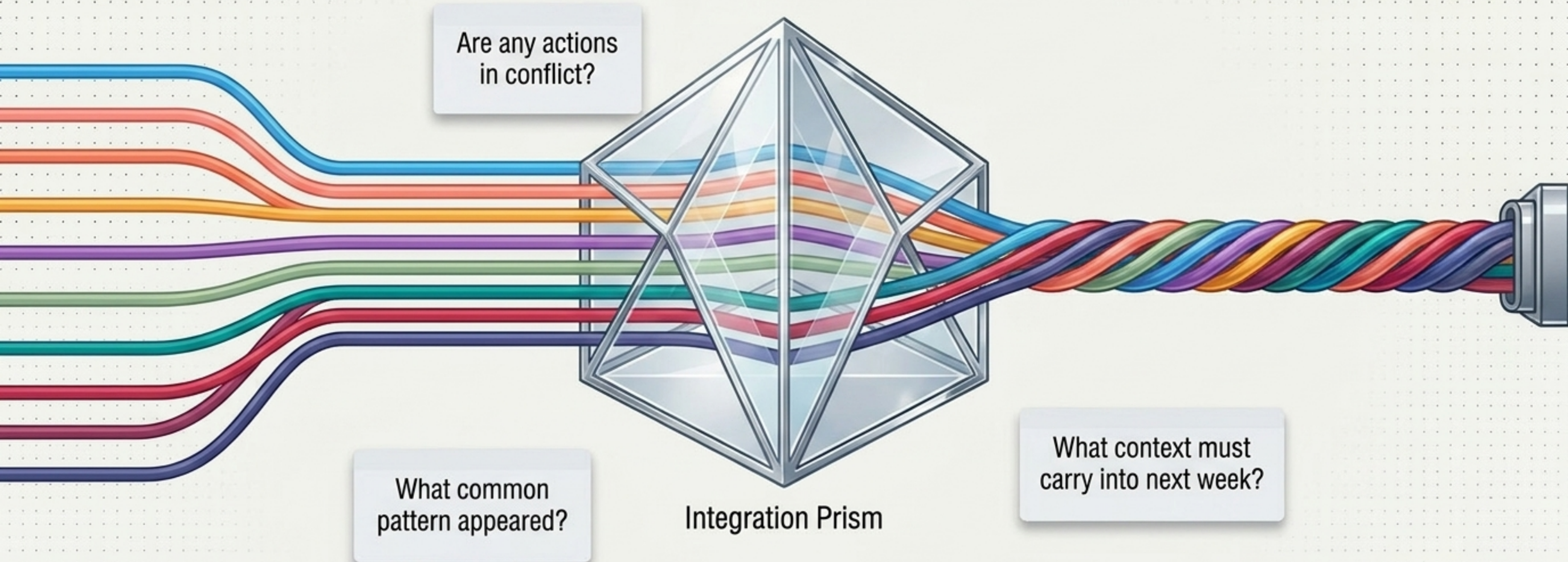
The framework distributes organizational thinking rather than concentrating all sessions within one executive group.



Not everyone attends every whiteboard. People closest to the relevant work are summoned dynamically.

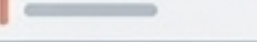
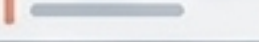
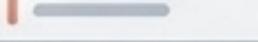
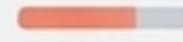
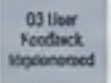
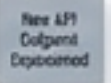
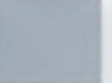
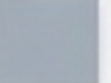
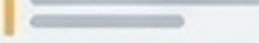
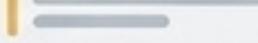
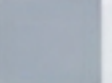
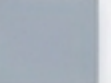
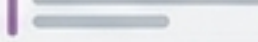
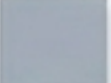
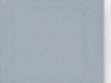
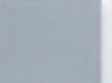
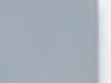
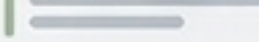
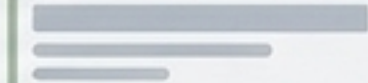
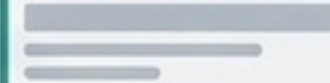
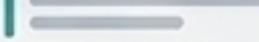
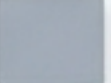
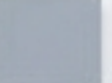
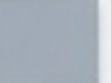
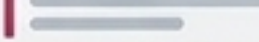
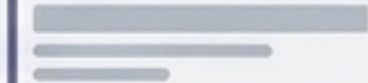
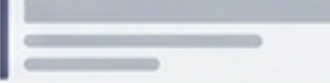
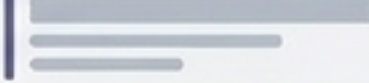
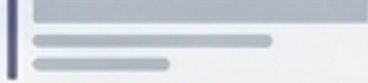
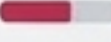
Friday Integration: The Organizational Aha Moment

What did the eight whiteboards collectively teach us? Friday requires no new whiteboard; it is the anchor of integration.



The Weekly Operating Board

A visible, unified map of how the organization is learning, adapting, and changing each week.

Area	What Changed?	What Is Now Possible?	What Will Change?	Owner	Evidence	Status
	Q3 User Feedback Implemented 	Accelerated Onboarding Flow 	Revised Pricing Model 	M S 	 	
	New API Endpoint Deployed 	Cross-platform Sync Enabled 	Phase 2 Beta Launch 	W A 	 	
	   	Reviewed by Key Features 	Commitment Sync Panne 	H R 	 	
	   	User Feedback Implemented 	Revised Pricing Model 	IN S 	 	
	   	Q3 User Feedback Ratch 		W S 	 	
		Communication Format 	Cross-platform Sync Enabled 	W S 	 	 
	   	New API Ernot Deployed 		B M 	 	 
				F  	 	 

Decisions to scale, change, or stop are communicated, and obsolete work is retired.

Measuring Organizational Velocity

The framework is assessed through organizational outcomes and capability, not meeting volume.



Context Currency

How quickly meaningful new info enters a whiteboard.



Decision Latency

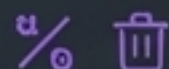
Speed from evidence to appropriate decision.



Learning Velocity

Speed from question to verified proof.

Work Removal

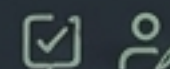


56

Obsolete Tasks
Removed

Volume of obsolete/duplicated work stopped.

Proof Production



28

Verified Points
Created

Useful proof points created/verified.

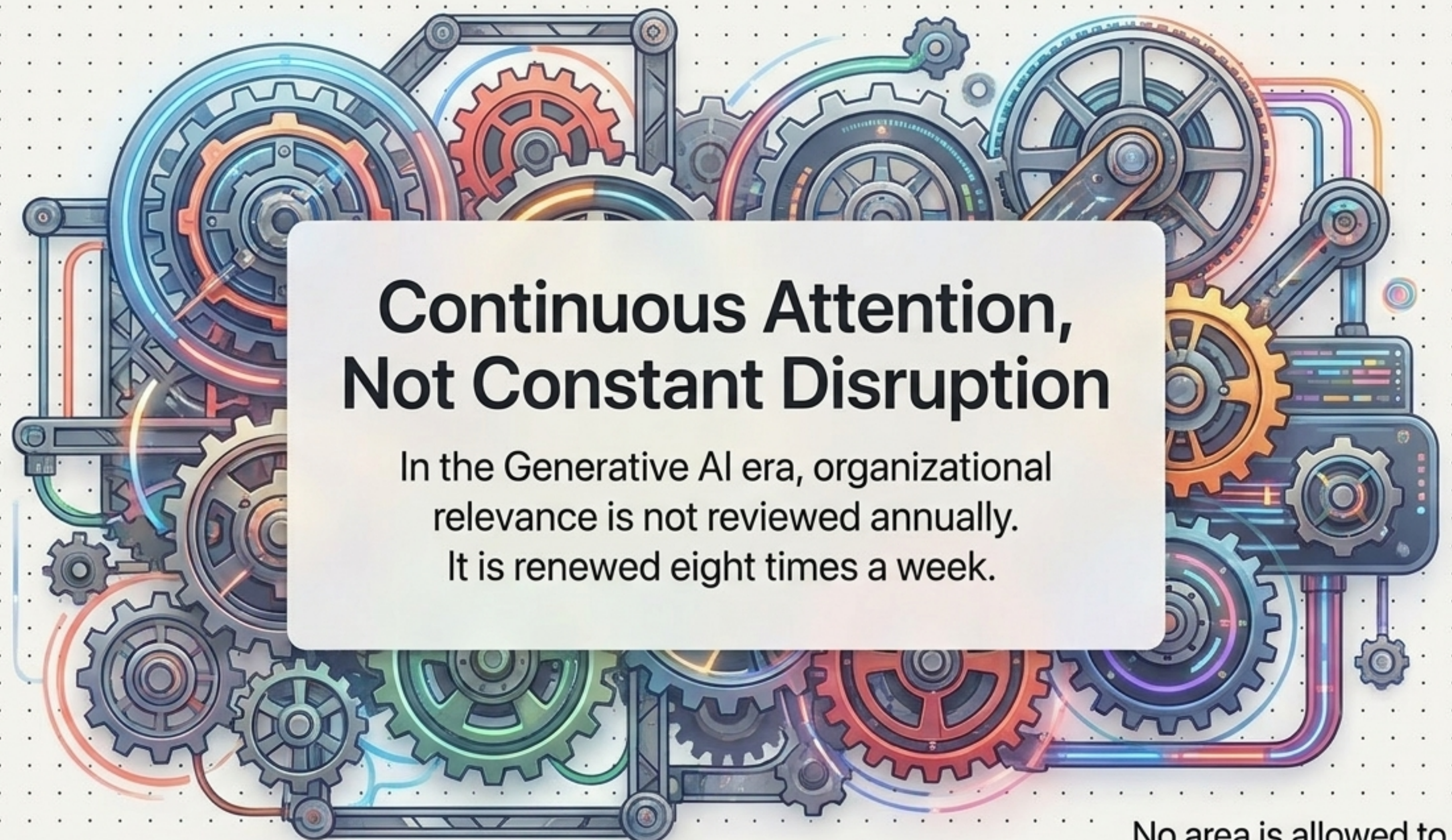
Cross-Area Coherence



92%

Alignment
Score

Effectiveness of coordinated change.



Continuous Attention, Not Constant Disruption

In the Generative AI era, organizational
relevance is not reviewed annually.
It is renewed eight times a week.

No area is allowed to operate
indefinitely from stale assumptions.