Should I Do This Deal?

A 1-page check before you spend money on any export or import.

FREE EXIM TOOL

FIRST — 2 BIG QUESTIONS

1. Is this deal special?
Can only a **few** people do it? Or **everyone**?

2. Can YOU do it?
Can you **get the goods** AND **make money** after all costs?

If any answer is NO → stop. Keep your money. A better deal will come.

COUNT THE REAL COST

Buyer pays you	₹140
Your cost	₹100
– Ship + insurance	₹8
– Tax / duty	₹5
– Clearing goods	₹4
– Money stuck 2 months	₹2
Real profit	**₹21**

> **Not ₹40 — only ₹21.** India–UAE deal (CEPA) can make the tax **ZERO** with one paper (CoO). Always count the real cost first.

SCORE THE DEAL — TICK EACH 0 (NO) TO 5 (STRONG)

✓ GOOD SIGNS (ADD THESE)

- Buyers want more of it
- Only a few people can do it
- You have a special source
- Hard for others to copy
- Profit is good after real cost
- You have proof, not just a tip
- The timing is right now

✕ RISKS (TAKE THESE AWAY)

- Your money stays stuck long
- Licence / rules are hard
- Lots of paperwork
- Shipping can go wrong
- Buyer may not pay
- Price may fall
- Everyone is already doing it

YOUR ANSWER

Add the good signs. Take away the risks. Then:

DO IT	TRY SMALL	WAIT	SAY NO
strong deal	one shipment	too thin	no edge

2 RULES BEFORE YOU SHIP

Rule 1 — Proof. Have at least **2 real facts** (a written price, real trade data). Not a WhatsApp tip.

Rule 2 — Think of failing. Write **3 ways** this deal can go wrong. Can't? You don't know it well enough yet.

INDIA QUICK CHECKLIST — BEFORE YOU SHIP

- IEC code is active
- AD code added at your port
- HS code is correct
- CoO paper for tax-free (FTA / CEPA)
- Govt refund checked (RoDTEP / drawback / GST)
- BIS licence — if importing into India
- Destination approval (SABER, CE, FDA…)
- Buyer payment is safe (not on trust)

This is a simple helper — **not legal or tax advice**. Check with an expert before you spend money.

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