

THE FIXER'S MANIFESTO

Version 1.0 Fix, improve or fork this at manifesto.sugru.com

- 1. IF IT'S BROKEN, FIX IT!** BECAUSE EVERYDAY PRACTICAL PROBLEM SOLVING IS THE MOST BEAUTIFUL FORM OF CREATIVITY THERE IS.
- 2. IF IT'S NOT BROKEN, IMPROVE IT.** A SMALL, CLEVER TWEAK CAN IMPROVE HOW SOMETHING WORKS FOR YEARS TO COME.
- 3. GIVE YOUR PRODUCTS A LONGER LIFE.** IF WE DOUBLE THE LIFE OF OUR STUFF, WE HALVE WHAT GOES TO LANDFILL.
- 4. FIXING MEANS FREEDOM AND INDEPENDENCE.** AS A FIXER, YOU DON'T NEED TO WORRY ABOUT WEAR AND TEAR. NOTHING STAYS NEW, SO FORGET PERFECTION.
- 5. RESIST TRENDS AND NEEDLESS UPGRADES.** THEY FUEL OUR THROWAWAY CULTURE.
- 6. DON'T LET COMPANIES TREAT YOU AS A PASSIVE CONSUMER.** EVERY TIME WE SPEND MONEY, WE VOTE FOR THE KINDS OF PRODUCTS WE WANT TO SEE SUCCEED. BUY PRODUCTS THAT CAN BE REPAIRED.
- 7. A FIXED THING IS A BEAUTIFUL THING.** EVERY FIX, WHETHER SKILLFUL OR IMPROVISED, HOLDS A STORY.
- 8. IF YOU HAVE AN IDEA, START SMALL AND MAKE IT GOOD.** IF IT'S RIGHT, IT'LL GROW FROM THERE.
- 9. NURTURE YOUR CURIOSITY.** KEEP TRYING THINGS YOU'VE NEVER TRIED BEFORE. IT'S GOOD FOR YOUR BRAIN AND YOUR SOUL. DON'T BE AFRAID TO FAIL — IT MAKES SUCCESS ALL THE SWEETER.
- 10. PEOPLE ARE INFINITELY DIVERSE. PRODUCTS SHOULD BE TOO.** EVERYTHING CAN BE IMPROVED OR CUSTOMISED.
- 11. DISPOSABILITY IS A CHOICE, NOT A PHYSICAL CHARACTERISTIC.** PLASTICS AREN'T EVIL, BUT WE'RE USING THEM WRONG. TREAT THEM WITH RESPECT.
- 12. SHARE YOUR IDEAS, YOUR ENTHUSIASM AND YOUR SKILLS.** IF YOU'VE FOUND THE JOY OF FIXING, PASS IT ON. IT'S A GIFT FOR LIFE.

From the inventors of sugru

Inspiration credits to Platform 21's repair manifesto, ifixit, Holstee and the Cult of Done