

Suvani Waghmare

Creative Content Creator | Digital Marketer | B.Tech CSE Student

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📍 Jalandhar / Pune, Maharashtra, India

Career Objective

Creative content creator and digital marketer pursuing a B.Tech in CSE, skilled in content writing, video editing, and social media marketing, with 7+ months of experience. A disciplined self-learner eager to apply technical skills and creative abilities in internship and freelance opportunities to deliver engaging and impactful digital campaigns.

Education

Bachelor of Technology in Computer Science Engineering

2025 – 2029 (Expected)

Lovely Professional University, Punjab

Currently pursuing • 1st Year

Work Experience

Freelance Video Editor

Jul 2025 – Present

Self-Employed, Virtual

- Edited Instagram reels and short-form videos with smooth cuts, subtitles, and transitions
- Created engaging hooks and storytelling edits to improve audience retention
- Added trending audio, effects, and captions to match social media trends
- Designed thumbnails, posters, and marketing creatives using Canva

Freelance Digital Marketer

Jul 2025 – Present

Self-Employed, Virtual

- Assisted in marketing strategy by creating promotional content for products/services
- Optimized content for engagement by using hashtags, posting strategy, and platform trends

Freelance Social Media Content Creator

Jul 2025 – Present

Self-Employed, Virtual

- Created engaging social media captions and content ideas for Instagram and LinkedIn
- Developed content calendars and planned post/reel ideas for consistent growth
- Researched trends and audience interests to improve reach and engagement

Freelance Content Writer

Jul 2025 – Present

Self-Employed, Virtual

- Created 20+ engaging stories, blog posts, and social media content per month for diverse clients

- Developed video scripts and edited promotional videos for Instagram and YouTube
- Managed content calendars and implemented strategies to boost engagement and reach

Technical Skills

- **Languages:** Python, C (Basic)
- **Tools:** VS Code, Git (Learning), CapCut, Canva
- **Fundamentals:** Logical thinking, Problem solving, Algorithm basics

Digital Marketing Skills

- Social Media Marketing (Instagram, LinkedIn)
- SEO & Content Optimization
- LinkedIn Marketing & LinkedIn Ads
- Research and Analytics

Content & Creative Skills

Content Writing

Copywriting

Script Writing

Technical Writing

Video Editing

Graphic Design

Blog Writing

Creative Storytelling

Content Planning

Caption Writing

Certifications

Professional Writing II: Evaluating Sources And References

Oct 2025

Professional Writing

Dec 2025

Saylor Academy

Certified in professional content writing including blogs, articles, captions, scripts and marketing copy.

Soft Skills

Communication

Time Management

Self-Learning

Discipline

Consistency

Adaptability

Critical Thinking

Team Collaboration

Multitasking

Additional

- Active participant in creative writing and digital media clubs
- Can write 20+ stories per month when given ideas
- Strong multitasking and time management skills