



ARAB TEACHING  
AND LEARNING  
CONSORTIUM

UAEU

جامعة الإمارات العربية المتحدة  
United Arab Emirates University



جامعة أبوظبي  
Abu Dhabi University

# Sponsorship Package

INAUGURAL CONFERENCE

Learning for Impact: Agency, Future  
Readiness, and Purpose in Higher Education

02<sup>nd</sup> & 03<sup>rd</sup>  
February, 2027

Venue

UAE University &  
Abu Dhabi University  
(Al Ain Campus)



CONSORTIUM INITIATOR



FOUNDING MEMBER



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HOST INSTITUTION



FOUNDING MEMBER



# Sponsorship Opportunities

The Arab Teaching and Learning Consortium Inaugural Conference brings together faculty, educational developers, learning designers, and academic leaders from across the Arab region and beyond to explore how teaching and learning can meaningfully shape student agency, future readiness, and societal impact.

This is a practice-led conference focused on what works. It showcases real innovations in curriculum design, assessment, digital pedagogy, and student-centered learning—creating a regional platform for sharing, scaling, and sustaining high-impact educational practices.

By sponsoring this conference, partners position themselves at the heart of a growing community shaping the future of higher education in the Arab world.





## Why Sponsor?

Sponsorship provides your organization with practical, high-value exposure to those leading teaching and learning across the region. It enables you to:

- Connect directly with faculty, learning designers, and academic leaders
- Showcase your solutions and expertise to a focused, relevant audience
- Build brand visibility before, during, and after the conference
- Establish new connections and generate potential business opportunities
- Demonstrate your commitment to improving teaching, learning, and student success
- Align your organization with a regional initiative shaping the future of higher education

## Who Should Sponsor?

We welcome sponsorship from organizations that share a commitment to advancing teaching and learning, including:

- EdTech and learning platform providers
- Educational publishers and content developers
- Assessment, plagiarism detection, analytics, and learning design companies
- Professional development and faculty training providers
- Industry partners committed to graduate readiness and skills development



## Sponsorship Tiers

### **Gold Partner – AED 30,000**

- Prominent logo placement on all conference communications (pre-event, during, and post-event) including website, mailers, social media banners, background slides, badges, etc.
  - Recognition as Gold Sponsor in all materials
  - Exhibition space: one table and two chairs with two roll-up banners
  - Opportunity to nominate one speaker or panellist (subject to Programme Committee approval and availability)
  - Verbal recognition during opening and closing sessions and presentation of a Gold
  - Sponsor Trophy and Certificate of Appreciation during the closing ceremony
  - Complimentary registrations (up to 5)
- 

# Sponsorship Tiers

## Silver Partner – AED 20,000

- Logo placement on all conference communications (pre-event, during, and post-event) including website, mailers, social media banners, background slides, badges, etc.
- Recognition as Silver Sponsor in all materials
- Exhibition space: one table and two chairs with one roll-up banner
- Opportunity to nominate one speaker (subject to Programme Committee approval)
- Verbal recognition during the conference and presentation of a Silver Sponsor
- Trophy and Certificate of Appreciation during the closing ceremony
- Complimentary registrations (up to 3)

## Bronze Partner – AED 10,000

- Logo placement on all conference communications (pre-event, during, and post-event) including website, mailers, social media banners, background slides, badges, etc.
- Recognition as Bronze Sponsor in all materials
- Exhibition space: one table and two chairs with one roll-up banner
- Verbal recognition during the conference and presentation of a Bronze Sponsor
- Trophy and Certificate of Appreciation during the closing ceremony
- Complimentary registrations (up to 2)

## BECOME A SPONSOR

To explore sponsorship opportunities or request a tailored partnership package, please contact us at:



[info@ac-tlc.org](mailto:info@ac-tlc.org)



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# About the Conference

## Learning for Impact: Agency, Future Readiness, and Purpose in Higher Education

We are pleased to announce the inaugural edition of this conference, bringing together academic leaders, faculty, and teaching and learning professionals from across the region and beyond for a dynamic and thought-provoking gathering focused on learning for impact, advancing agency, future readiness, and purpose in higher education.

At a time when higher education is under increasing pressure to demonstrate its relevance, value, and societal impact, this conference positions learning at the center of transformation focusing on how institutions can intentionally design teaching, learning, and assessment to develop future-ready graduates with agency, adaptability, and purpose.

Grounded in the theme “Learning for Impact”, discussions will explore how institutions can:

- Embed employability, purpose, and societal contribution into the student experience
- Reimagine assessment as a driver of capability and agency
- Leverage AI and digital technologies responsibly and effectively
- Design personalised, inclusive, and flexible learning pathways at scale

This inaugural conference aims not only to share ideas, but to catalyse meaningful change, supporting institutions in advancing learning that truly delivers impact—for students, institutions, and society.

**Over the course of two engaging days, participants will experience a rich and interactive program featuring:**





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# About the Arab Consortium for Teaching and Learning Centers

**The Arab Consortium for Teaching and Learning Centers** is a regional, non-profit collaborative network established to advance excellence, innovation, and impact in teaching and learning across higher education in the Arab region.

Initiated by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) in 2024, the consortium brings together 10 founding member institutions from the UAE, KSA, Morocco, Bahrain, Egypt and Lebanon united by a shared commitment to strengthening teaching and learning as a strategic priority within higher education. It represents a collective response to the evolving demands placed on universities—from enhancing student learning and employability to navigating digital transformation and ensuring quality and relevance at scale.



# About the Arab Consortium for Teaching and Learning Centers



At its core, the consortium functions as a regional platform for collaboration, knowledge exchange, and collective advancement. It brings together academic leaders, directors of teaching and learning centers, faculty developers, and scholars of teaching and learning to co-create solutions, share evidence-based practices, and drive innovation that is both globally informed and regionally grounded.

The importance of the consortium lies in its ability to move beyond isolated institutional efforts toward a coordinated, ecosystem-level approach. By fostering a community of practice and a regional “think tank”, it enables institutions to:

- Share and co-develop frameworks, tools, and resources tailored to the region
- Advance the scholarship of teaching and learning (SoTL) through joint research and publications
- Strengthen professional development and capacity building across institutions
- Promote inclusive, student-centered, and future-oriented learning environments
- Inform and influence policy, quality assurance, and institutional practices

The consortium places a strong emphasis on innovation in pedagogy, including the thoughtful integration of emerging technologies such as AI, generative AI, and immersive learning environments (VR/AR)—not as ends in themselves, but as enablers of more meaningful, effective, and inclusive learning experiences.

As the consortium enters its next phase of development (2026–2028), it will expand beyond its founding members to engage the wider higher education community, opening opportunities for broader participation, collaboration, and impact across the region and beyond.

Through this collective effort, the Arab Consortium for Teaching and Learning Centers aims to play a transformative role in shaping the future of higher education in the region—advancing teaching and learning not only as an institutional function, but as a driver of student success, workforce readiness, and societal contribution.





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