

a different store. The items must be an exact match, and you may have to go through a customer service representative to make the price match happen.

Knowing if the item will be going on sale is also information that you can obtain by asking a store or sales associate. If the item will be going on sale in the near future, it will be worth waiting to be able to save 10 - 20% of the purchase price.

Calendar for Clearance Items								
January	February	March	April-May	June-July	August-Sept	October	November	Decemeber
computers electronics winter wear post-holiday sales small appliances sports equipment	jewelry perfumes gift items electronics housewares furniture	spring clothing wedding gifts air conditioners washers /dryers garden supplies outdoor winter sports gear luggage	spring clothing Bridal gowns (save up to 70%) furniture cruises vacation packages	summer items school supplies school clothes summer clothes summer sports equipment	Tax free days school supplies school clothes summer clothing (bathing suits and sandals) linens and towels	last year's car models fishing equipment houses crystal silver glassware •	houses quilts and blankets winter clothing	clothing appliances gifts wrapping paper holiday cards other holiday items

Source: <http://www.wisebread.com/buying-calendar>

Last but not least, some stores may offer a cash discount. When you have the cash, asking and getting a cash discount might surprise you when you find out that the price is negotiable.

Finding the lowest common demoninator to compare prices

Often, when trying to decide upon a product to buy, the best way to compare is to get to the lowest per a specific unit. Usually grocery stores will offer a shelf label that will divide the size of the items by the price and give you a per ounce or per pound price. This method can also be used for packages per box or items per case, but may require that you do the math yourself. For the example, look at the sugar shelf labels. Each package is 5 lbs. and when we look at the per ounce price, we see a major difference in price.