

# Next steps

Introduction to Data Science with R

[www.therbootcamp.com](http://www.therbootcamp.com)

@therbootcamp

October 2018

# Hello Data Scientist!

In 2 days, 6 sessions, and 16 hours you have come a long way.

|      | Sat, 6 Oct                        | Sun, 7 Oct                        |
|------|-----------------------------------|-----------------------------------|
| 0900 | Welcome                           | Recap                             |
| 0930 | <b>Intro to R</b><br>+Interactive | <b>Analysing</b><br>+Practical    |
| 1200 | <i>Lunch</i>                      | <i>Lunch</i>                      |
| 1300 | <b>Data</b><br>+Practical         | <b>Plotting</b><br>+Practical     |
| 1530 | <b>Wrangling</b><br>+Practical    | <b>Case studies</b><br>+Practical |
| 1630 |                                   | Next steps                        |
| 1800 | Wrapup                            | Apero                             |

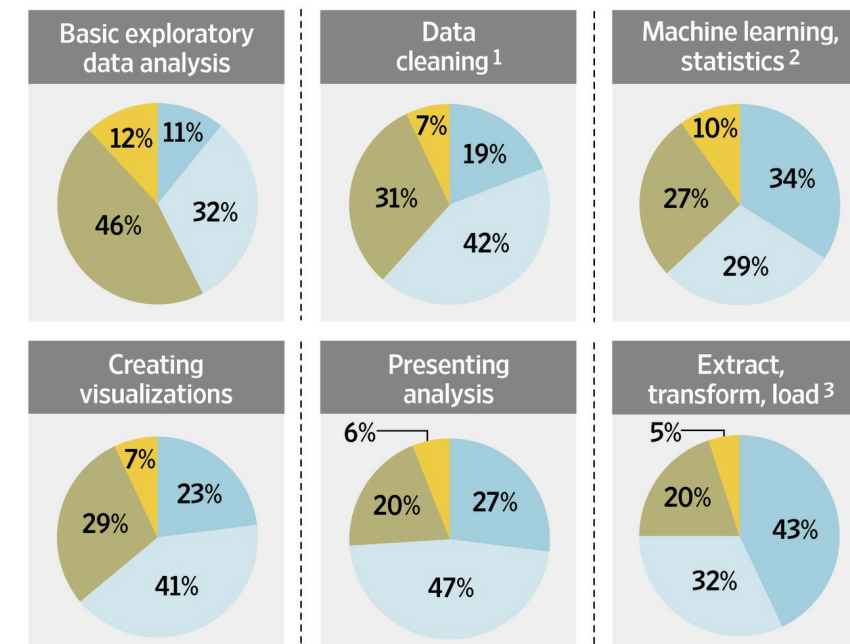
# Data Scientist

Harvard Business Review

## Where Does the Time Go?

The amount of time spent on various tasks by surveyed nonmanagers in data-science positions

■ Less than 1 hour a week ■ 1 to 3 hours a day  
■ 1 to 4 hours a week ■ 4 or more hours a day



<sup>1</sup>Correcting or removing faulty data <sup>2</sup>Creating computer models

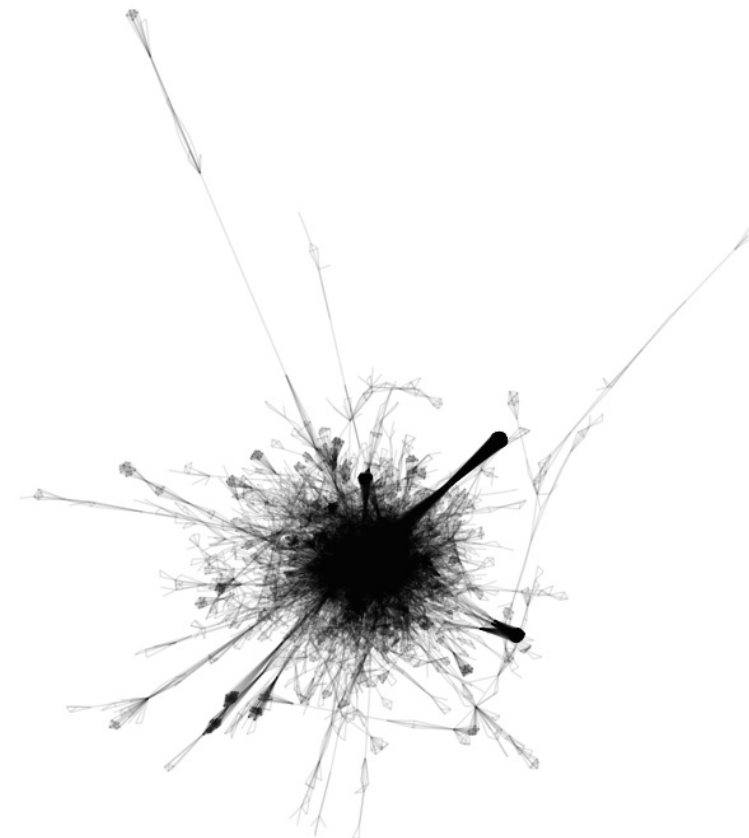
<sup>3</sup>Also known as ETL — moving information to a data warehouse

Source: O'Reilly Media Inc. online survey of more than 600 datascience professionals, conducted from November 2014 to July 2015 THE WALL STREET JOURNAL.

Wall Street Journal

# Next steps

1. Networks
2. Statistics
3. Machine learning
4. Text analysis
5. Rcpp
6. Forms
7. R on servers
8. Books
9. Websites R
10. Groups



source [R-bloggers.com](http://R-bloggers.com)

# Stats packages

"It's easy to lie with statistics; it is easier to lie without them."

Frederick Mosteller

| Package  | Description   |
|--|---|
| <code>stats</code>   | Linear, generalized linear models, individual tests, and distributions. |
| <code>lme4</code> , <code>afex</code>                              | Mixed-mode, hierarchical regression.                                    |
| <code>sem</code> ,<br><code>lavaan</code> ,<br><code>OpenMx</code> | Structural equation modeling.   |
| <code>survival</code>  | Survival analysis.  |

| <u>P-VALUE</u> | <u>INTERPRETATION</u>                              |
|----------------|--|
| 0.001          | HIGHLY SIGNIFICANT                                 |
| 0.01           |  |
| 0.02           |  |
| 0.03           |  |
| 0.04           | SIGNIFICANT  |
| 0.049          |  |
| 0.050          | OH CRAP. REDO CALCULATIONS.                        |
| 0.051          | ON THE EDGE OF SIGNIFICANCE                        |
| 0.06           |  |
| 0.07           | HIGHLY SUGGESTIVE, SIGNIFICANT AT THE P<0.10 LEVEL |
| 0.08           |  |
| 0.09           |  |
| 0.099          | HEY, LOOK AT THIS INTERESTING SUBGROUP ANALYSIS    |
| ≥0.1           |  |

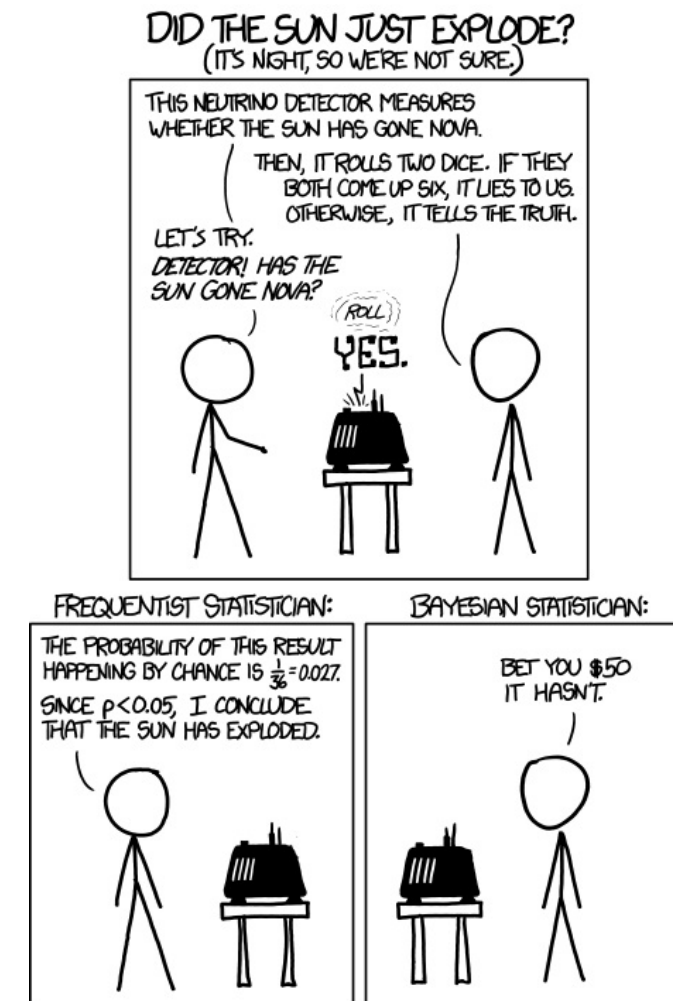
[xkcd.com](http://xkcd.com)

# Bayesian statistics

The subjectivist (i.e. Bayesian) states his judgements, whereas the objectivist sweeps them under the carpet by calling assumptions knowledge, and he basks in the glorious objectivity of science.

I. J. Good

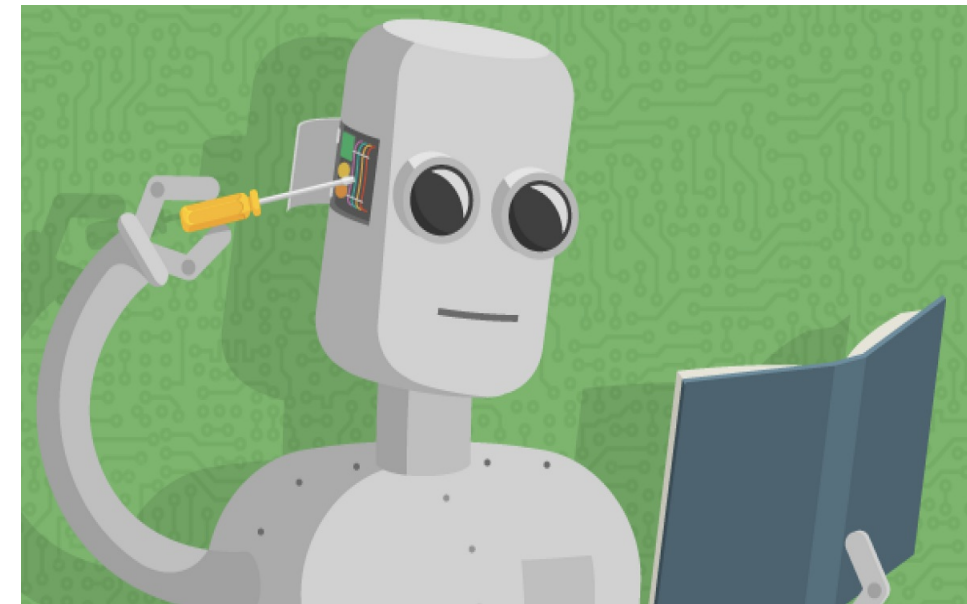
| Package                  | Description  |
|--------------------------|--|
| BayesFactor,<br>rstanarm | Bayesian linear models. As easy as non-Bayesian methods. |
| rjags, rstan             | Build flexible, hierarchical Bayesian models.            |
| mcmc                     | Metropolis algorithms.                                   |
| bridgesampling           | Estimating marginal likelihoods using bridgesampling.    |



[xkcd.com](http://xkcd.com)

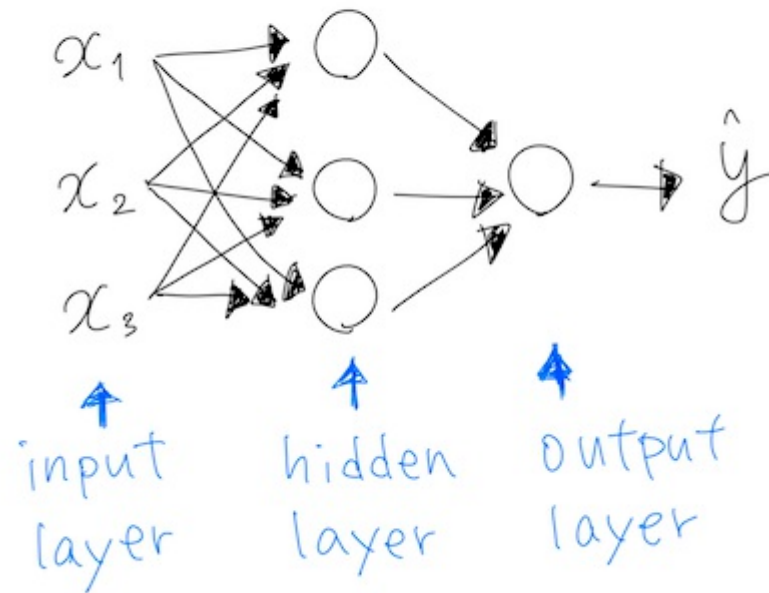
# Machine learning

| Package   | Description   |
|---|---|
| <code>caret</code>  | Umbrella package for diverse machine learning algorithms. |
| <code>mlr</code> , <code>e1071</code> , etc.                                      | Other umbrella packages.                                  |
| <code>randomForest</code> ,<br><code>rpart</code> , <code>FFTrees</code>          | Decision trees.   |
| <code>cluster</code> ,<br><code>fastcluster</code> ,<br><code>cstab</code> , etc. | Cluster analysis.   |
| <code>forecast</code> , <code>mgm</code> ,<br><code>timeSeries</code> , etc.      | Time series models.                                       |
| <code>tensorflow</code>   | Time series models.                                       |

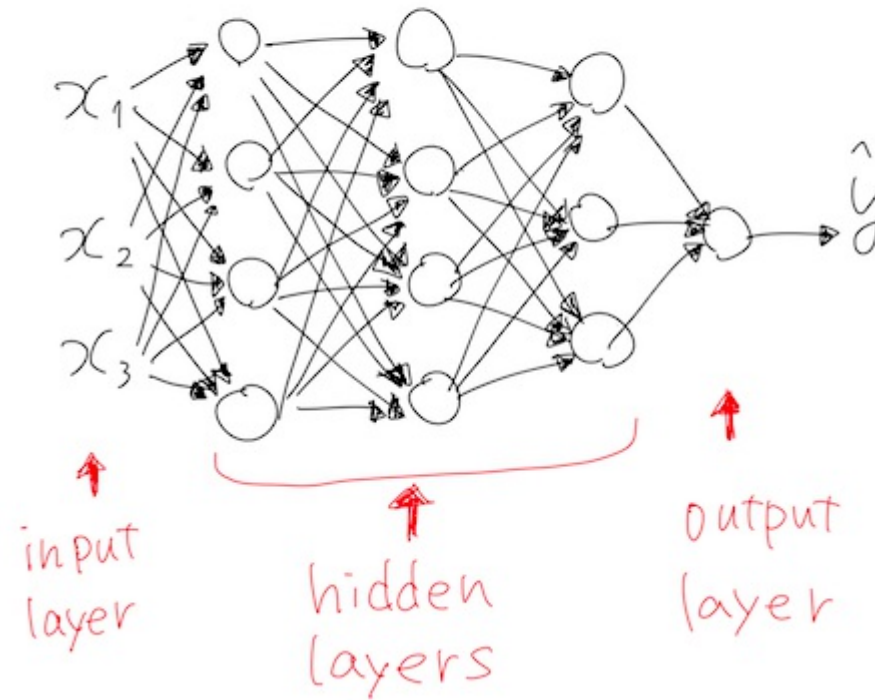


# Deep learning

Shallow Neural Network



Deep Neural Network

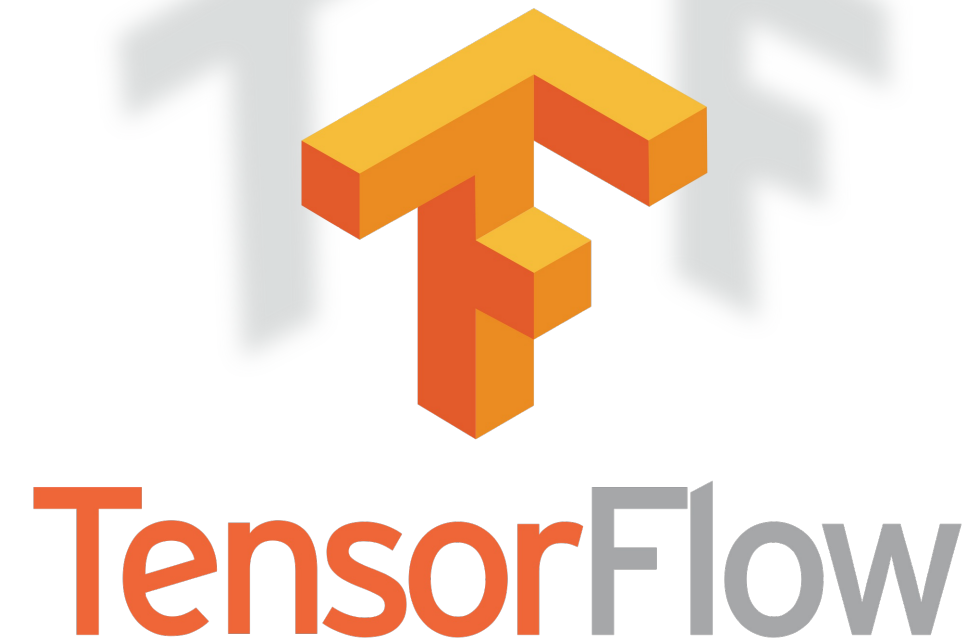




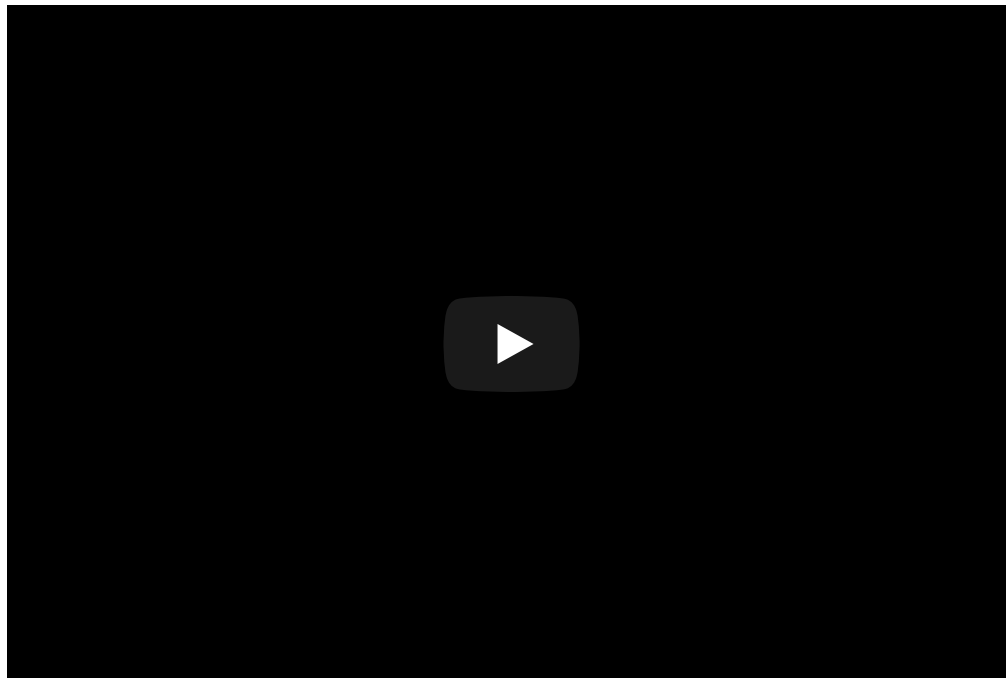
# Deep learning: Tensorflow

```
# Get Keras
install.packages(keras)
library(keras)
install_keras()

# Define model
model <- keras_model_sequential()
model %>%
  layer_dense(units = 256,
              activation = 'relu',
              input_shape = c(784)) %>%
  layer_dropout(rate = 0.4) %>%
  layer_dense(units = 128,
              activation = 'relu') %>%
  layer_dropout(rate = 0.3) %>%
  layer_dense(units = 10,
              activation = 'softmax')
```



# Text analysis

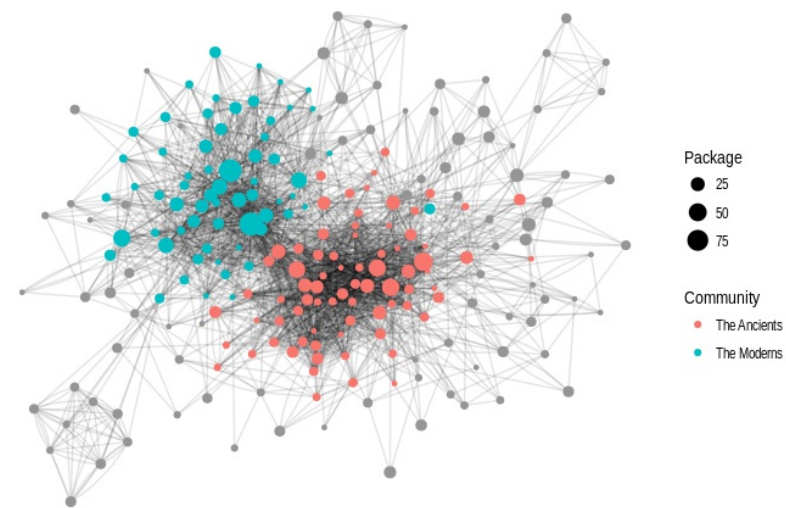


Sundar Pichai @ Google IO, May 2018

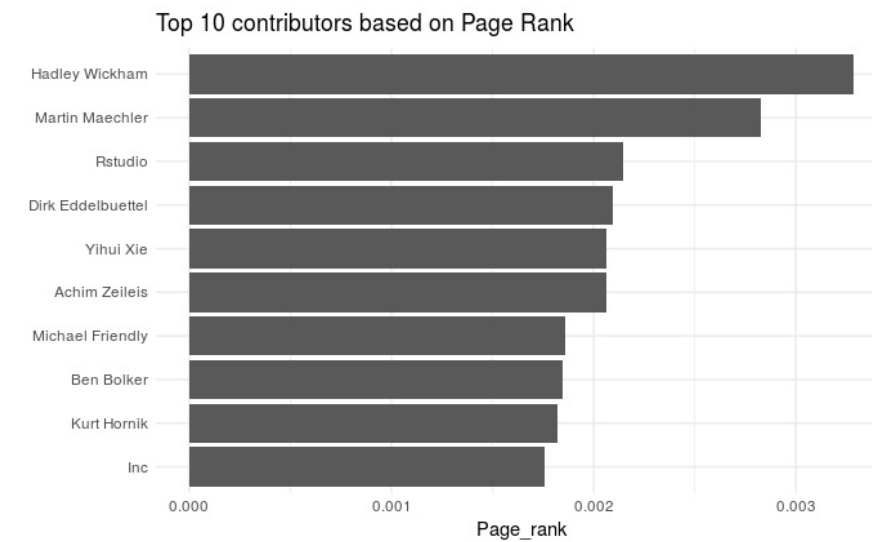
| Package                     | Description                                |
|-----------------------------|--|
| tm, tidytext                | General text analysis packages             |
| stringr, stringi            | String operations and regular expressions. |
| rvest, XML                  | Scraping content of the internet           |
| text2vec                    | Vector representation of words.            |
| SentimentAnalysis           | Sentiment analysis.                        |
| twitterR, streamR, jsonlite | Streaming and parsing tweets.              |
| Rfacebook                   | Access to Facebook API.                    |

# Network analysis

A **social graph** of package Co-authors using **tidyverse** plus **ggraph**, an extension for **ggplot2** for graphs (aka networks) and **igraph**, an extremely powerful library for network analysis. Find the code and additional explanations [here](#).



source [R-bloggers.com](#)



source [R-bloggers.com](#)

# Rcpp

By now one of the most referenced R packages is Rcpp - **R's interface to C++**. With often relatively little effort due to **Rcpp sugar**, Rcpp can provide vast speed improvements, which many packages today rely on Rcpp in the background for **swift code execution**. Rcpp becomes particularly powerful, when supplemented with BH, which makes available a collection **free, peer-reviewed C++ libraries**, and **RcppArmadillo**, which available the high-performance **Armadillo** library for linear algebra methods.



source [classic105.com](https://www.classic105.com)

```
// Rcpp::NumericVector example
#include <Rcpp.h>
using namespace Rcpp;
// The cppFunction will automatically add this.

// Or, prefix Rcpp objects with the Rcpp namespace e.g.:
Rcpp::NumericVector xx(10);
```

## Create simple vectors

```
SEXP x; std::vector<double> y(10);

// from SEXP
NumericVector xx(x);

// of a given size (filled with 0)
NumericVector xx(10);
// ... with a default for all values
NumericVector xx(10, 2.0);

// range constructor
NumericVector xx( y.begin(), y.end() );

// using create
NumericVector xx = NumericVector::create(
    1.0, 2.0, 3.0, 4.0 );
```

```
// Matrix of 4 rows & 5 columns (filled with 0)
NumericMatrix xx(4, 5);

// Fill with value
int xsize = xx.nrow() * xx.ncol();
for (int i = 0; i < xsize; i++) {
    xx[i] = 7;
}

// Same as above, using STL fill
std::fill(xx.begin(), xx.end(), 8);

// Assign this value to single element
// (1st row, 2nd col)
xx(0,1) = 4;

// Reference the second column
// Changes propagate to xx (same applies for Row)
NumericMatrix::Column zzcol = xx( _, 1);
zzcol = zzcol * 2;

// Copy the second column into new object
NumericVector zz1 = xx( _, 1);
// Copy the submatrix (top left 3x3) into new object
NumericMatrix zz2 = xx( Range(0,2),
    Range(0,2));
```

## Quick Reference Guide

# Google Forms & Maps

New packages also allow you to interact with **Google Maps** and **Google Forms**. Use `ggmap` to access Google Maps and `googlesheets` to access Google Forms.

```
library(ggmap)
ggmap(get_map(c(7.588576, 47.559601), zoom=16))
```



## Basel R Bootcamp - Follow-up questionnaire

Please be so kind to take a few minutes and provide us with feedback for the Introduction to Data Science with R bootcamp in October 2018. In the first part you will have the chance to tell us what you think about the workshop in general. In the second part you can indicate which sessions you liked/disliked and why.

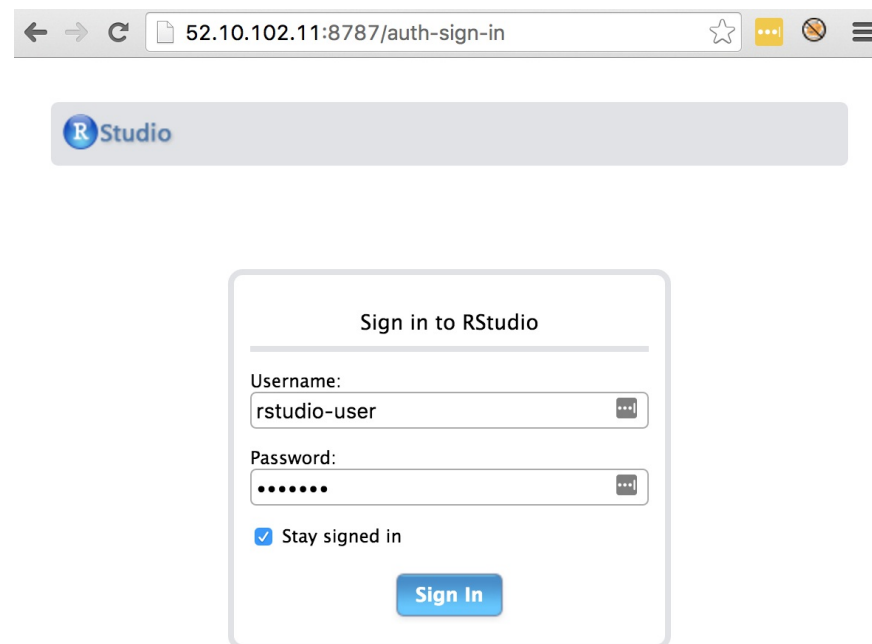
\* **Erforderlich**

How did you hear about the bootcamp? \*

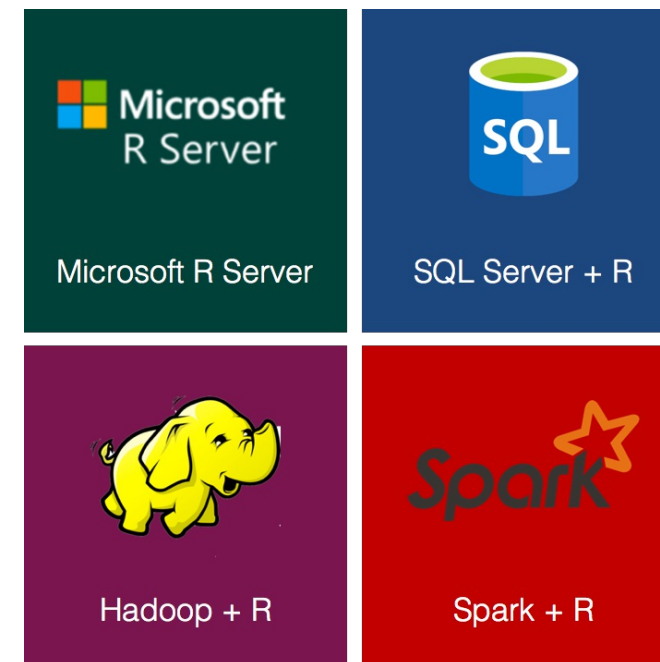
- ☐ Google / Google Ad
- ☐ LinkedIn
- ☐ Advanced Studies website
- ☐ Friends and colleagues
- ☐ Facebook
- ☐ Sonstiges: \_\_\_\_\_

# R on servers

With the need for more computing power for, e.g., machine learning, R is also moving more and more to the **server and cluster sphere**. Rstudio offers a convenient (and free) solution to access **RStudio** sessions on a **remote linux server** via a browser. RStudio also offers the **sparklyr** package integrating the **Spark** architecture for efficient cluster computing with **dplyr**. Other packages exist to interface with **Hadoop** (RHadoop) and **SQL** (RSQLite).



The screenshot shows a web browser window with the address bar displaying "52.10.102.11:8787/auth-sign-in". Below the address bar is a header with the RStudio logo. The main content area features a "Sign in to RStudio" form. The form includes a "Username:" field with the text "rstudio-user", a "Password:" field with masked characters, a "Stay signed in" checkbox, and a "Sign In" button.



# Remote databases

R provides **all necessary tools to pull data from or directly work with** remote databases such as, e.g., a SQL database. Find out more at:

[db.rstudio.com](https://db.rstudio.com)

# How to continue





# Books

Here is a very incomplete series of good books. They are ordered by complexity, beginning with user-friendly books on **learning statistics** in R and ending with books focusing on the more **advanced topics of the R language**.



# Websites

The web is a great place to learn about R.

**Google** or **Rseek**, which is a wrapper around google to maximize hits related to R. However, most of the time Google works just fine. Just be sure to add `site:r` to the the search query.



**R-bloggers** is a website on which R users inform each other on the newest developments. See, e.g., Nathaniel's **entry**.



**Stackoverflow** is a website on which R users exchange problems and solutions to problems. Try post something yourself. You will be amazed by the turnaround.




# R meetup groups

Great place to meet other **R enthusiast** in and outside of industry and see interesting presentations on R's latest developments.

## BaselR

[Startseite](#) [Mitglieder](#) [Sponsoren](#) [Fotos](#) [Seiten](#) [Diskussionen](#) [Mehr](#) [Mitglied werden!](#)




Similar to the well-known LondonR - [www.londonr.org](http://www.londonr.org), this informal meeting is intended to serve as a platform for all local (and regional) R users to present and exchange their experiences and ideas around the usage of R.

Mango Solutions aims to host such meetings about every quarter. A typical BaselR meeting will consist of 3-4 talks of about 20-25 min to give plenty of room for sharing your R experiences, discussions and exchange of ideas.

For more information please visit [www.baselR.org](http://www.baselR.org)

**Basel, Schweiz**  
Gegründet 13. Apr 2010

Members 257  
Vergangene Meetups 16  
Unser Kalender

**Organisatoren:**  
 [Liz Matthews](#), [Karis Bouher](#)

[Kontakt](#)

Es geht bei uns um:

[Mach' mit](#)

Mache mit und sei der Erste, der von neuen Meetups erfährt


[Wen kenne ich hier?](#)

Melde dich via Facebook an, um es herauszufinden

Du stimmst den [Benutzerbedingungen](#) zu, indem du ein Meetup Konto eröffnest

**Vergangene Meetups**

7. März · 18:30  
**BaselR Meeting**



28 Members | ★★★★★


**Neueste Aktivitäten**

NEUES MITGLIED  
[eugene.orlov](#) macht mit  
Vor 4 Tagen

NEUES MITGLIED

## Zurich R User Group

[Startseite](#) [Mitglieder](#) [Sponsoren](#) [Fotos](#) [Seiten](#) [Diskussionen](#) [Mehr](#) [Mitglied werden!](#)




This meetup is for everyone that loves working with R and wants to learn more. Check out the [website](#).

**Zürich, Schweiz**  
Gegründet 18. Nov 2015

UseR 822  
Gruppenreview 12  
Vergangene Meetups 13  
Unser Kalender

[Twitter](#) [LinkedIn](#)

**Organisatoren:**  
 [Muriel Buri](#), [Dorothea Hug Peter](#), [Heidi Seibold](#), [Johannes Bracher](#)

[Mach' mit](#)

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[Wen kenne ich hier?](#)

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**Vergangene Meetups**

4. September · 18:30  
**Zurich R User meetup: September edition at Sanitas**




55 UseR | ★★★★★

Schedule: 6:30 - 6:45 Welcome 6:45 - 7:45 Talks (see below) 7:45 - end Drinks, snacks and socializing This meetup is hosted and sponsored by Sanitas. We are looking... [MEHR ERFAHREN](#)

9. August · 18:30

**Neueste Aktivitäten**



# Consulting

Feel free to contact us.



**Dr. Dirk Wulff**

[dirkwulff.org](http://dirkwulff.org)  
[github.com/dwulff](https://github.com/dwulff)  
cstab,  
mousetrap, choicepp



**Dr. Nathaniel Phillips**

[nathanieldphillips.com](http://nathanieldphillips.com)  
[github.com/ndphillips](https://github.com/ndphillips)  
yarr,  
FFTrees

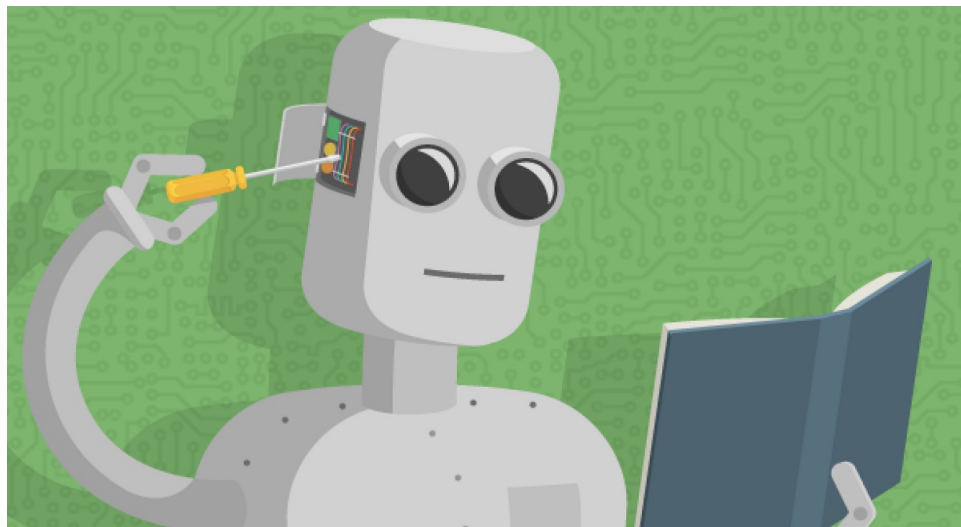


**Markus Steiner**

[github.com/mdsteiner](https://github.com/mdsteiner)  
ShinyPsych

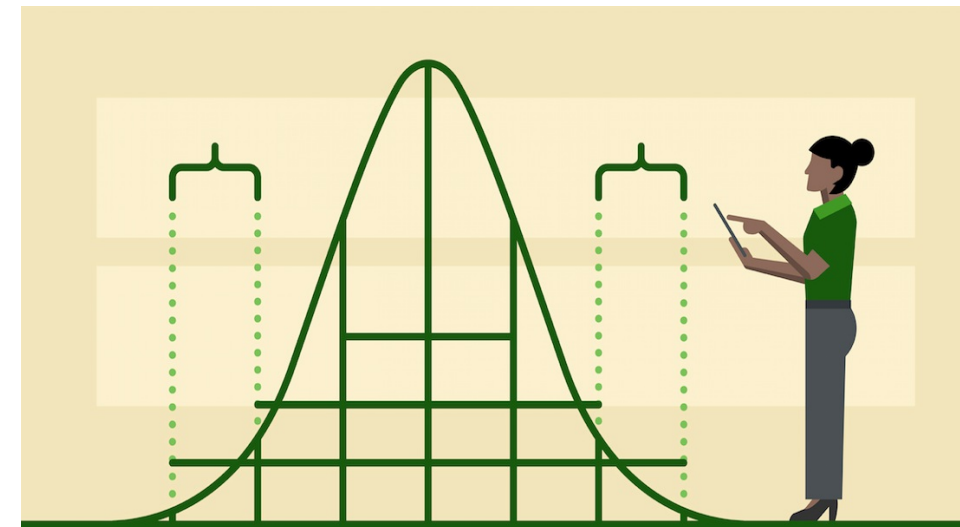
# Next courses

## Applied Machine Learning with R



2 days, January 19-20, 2019

## Statistics with R



2 days, February/March, 2019



# Thank you

Here is an R Joke.

And now one more thing...