



brad ward design
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PORTFOLIO Belmont University Concert and Event Production Design Fall 2012

Course AET 3250 is an introduction to concert and event production design. It is a practicum-based study of the conceptual development and execution of concert and live event production design including lighting, set, sound, and projection. It also provides an introduction to show control and safety.



The following is a list of the topics covered:

Date	Topic	Location
8/22/12	Introduction/History/Assignment	Belmont
8/29/12	Presentations – Designers, Intro Set Design	Belmont
9/5/12	Set Design – Present Research	Belmont
9/12/12	Set Design - Project Presentations	Belmont
9/19/12	Lighting Design	Bradfield Co
9/26/12	Lighting Design Project Presentations	Belmont
10/3/12	Truss/Rigging/Safety	Bradfield Co
10/10/12	Mid Term Exam /Project	Belmont
10/17/12	Safety Presentations	Belmont
10/24/12	Sound Design	Belmont
10/31/12	Sound Design Presentations	Belmont
11/7/12	SFX Design/Special Interest	TBD
11/14/12	Projection Design	I-Mag Video
11/21/12	Thanksgiving Break	
11/28/12	Group Project Presentation	Belmont
12/5/12	Final Exam 2:00 PM	Belmont

The class was asked to collectively select one area of focus for a final group project. They chose Projection. In a meeting with President of the University, Bob Fisher, I asked if he had an event for which we could provide mapping of a building on campus. He asked if we could “make it snow for Christmas at Belmont” which is the showcase performance for the School of Music.

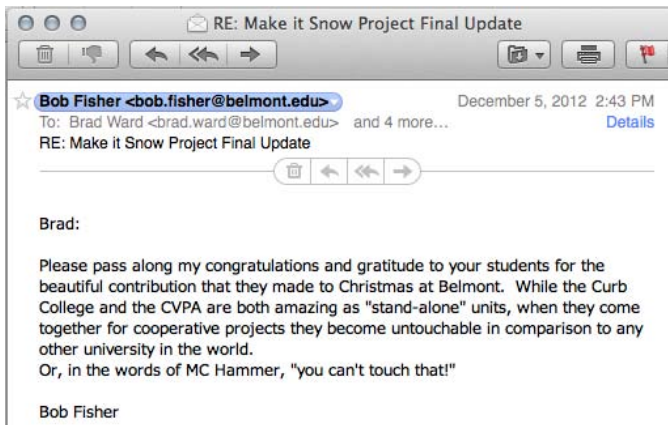
I partnered with a colleague from I-Mag Video who provided equipment and advice



for the project which in the end was the mapping of a winter scene on the side of the MacAfee Concert Hall the evening of the performance. Pictured above is our control setup in the foreground and the mapped building in the background.



We used 4 projectors edge blended together to cover the building. Content was edited in Adobe AfterEffects and delivered via Resolume Arena. Audio content and control was provided via QLab. Pictured to the right is one of the projector towers.



The event was a great success and provided an opportunity for the Curb College and the College of Visual and Performing Arts to work together on a project for the good of the University. Pictured here is an email from the President.