

User Engagement

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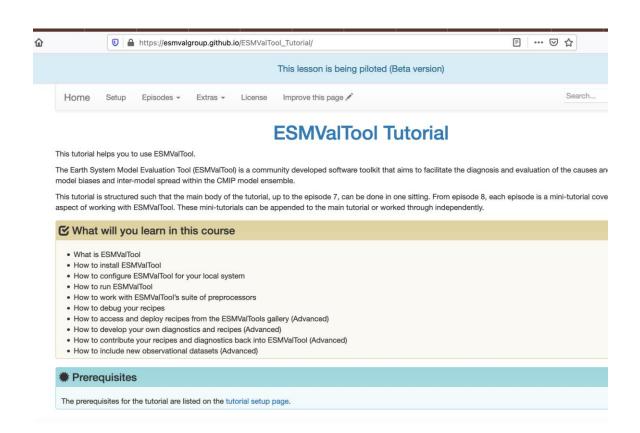


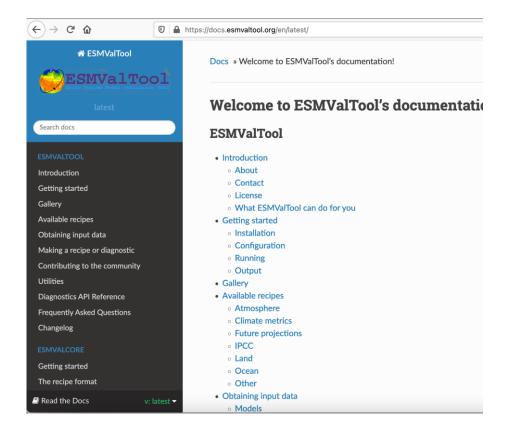
User Engagement vs Requirements for a fast and scalable evaluation workflow

- Find the bottlenecks (speed, usability, features) for current users
- Get non-users to tell you why it didn't work for them
- Create awareness for solutions with potential users
- Use input gathered as requirements for (performance) improvements



Online tutorials and documentation

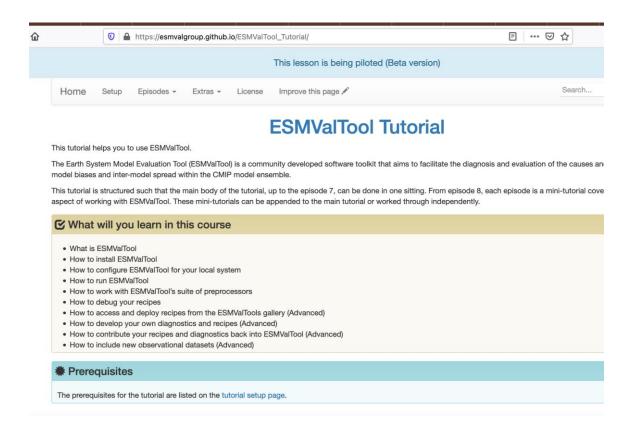




Requirement: Documentation of how to "optimally" use tools and services



Live tutorials

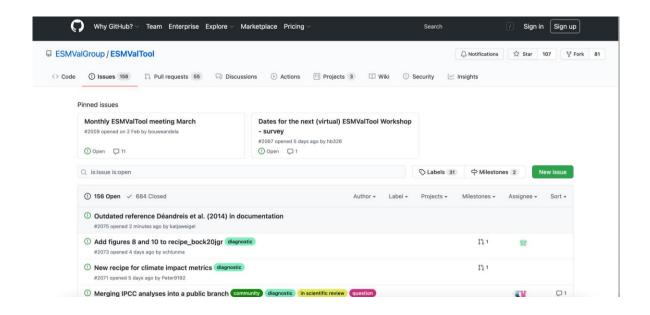


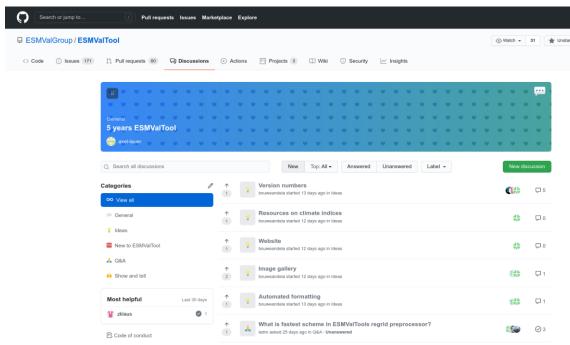


Requirement: Tutorials given using large central infrastructure



Issues and Discussions





Requirement: Enough time and funding to help users solve problems



Online community meetings and workshops

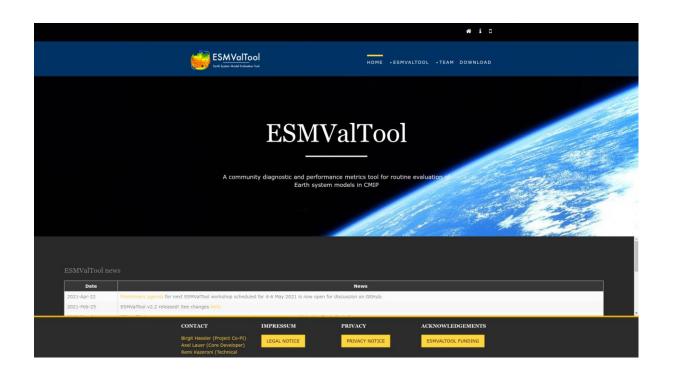


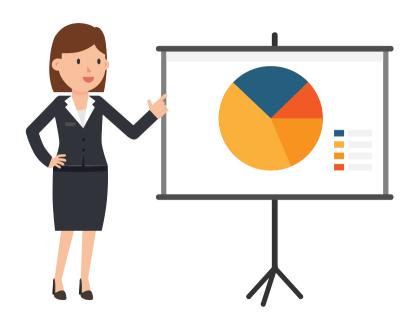


Requirement: Continued engagement with user/developer community



Website and outreach





Requirement: Success stories to inspire new users





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