



# University of California, Davis

## Final Report- Fall 2018

Team Leader Name: Viktoria Haghani

Team Members: Viktoria Haghani, Amanda Taylor, Mekdem Wright

### NATIONAL DEBT AWARENESS

<b>Number of Boost Activities held</b>	<b>2 activities</b>
<b>Number of people engaged via Boost Activity(ies) (not including MTCD and Wildcard)</b>	<b>64 people</b>
<p>Our first boost activity was our fall-kick off event, where we did an interactive Kahoot game regarding facts about the National Debt. We provided pizza and honeydew, as well as a prize for the winner. For our second boost activity, we tabled at the Memorial Union on the UC Davis campus. We used this as an opportunity to gain pledges as well as encourage students to attend our MTCD event. We passed out small items, such as stickers, pens, and candy every time we told people facts about the national debt, both raising awareness and educating others on the debt.</p>	
<b>Number of people engaged in-person via My Two Cents Day</b>	<b>557 people</b>
<p>For our MTCD activity, we did social media posts leading to our main event. Our event included a discussion with Dr. Gregory Clark of UC Davis regarding the national debt, its implications for our generation, and an interactive discussion over dinner (Q&amp;A, but more discussion style than formal). Afterwards, we walked around with pizza and cookies, talking about the national debt to students on campus and trying to collect pledges from those we engaged. The majority of the people we engaged were through social media, as Facebook statistics indicated 509 people were reached by our national debt fact posts. An additional 48 were engaged in person, both at the discussion we held and afterwards.</p>	
<b>Number of people who attended Wildcard</b>	<b>36 people</b>
<p>For our Wildcard activity, we did an interactive forum on the national debt (similar to the one held at the conference). After holding the forum, we all took what we learned and walked around campus to educate others. We passed out pizza to those who gave us the opportunity to speak to them. While it seems that the economy might strike some unrest in some individuals, we didn't personally experience any problems. We told people about what the pledge stood for and explained to them why it's important and how it impacts them. Some of our focal points included social security, tax increases, changes to infrastructural, changes to interest rates, etc. Although MTCD had more successful turnout, I feel that this event provided more in depth discussion about the fiscal situation.</p>	

### CAMPUS PARTNERSHIPS & LEGACY

<b>Secured a Faculty Adviser for Up to Us for your team's campaign</b>	<b>Kyeema Zerbe</b>
<b>Total number of student group partnerships</b>	<b>2</b>
<b>Recruited student for Year of Action activities or the competition at non-participating University</b>	<b>Brian Alfaro</b>
<b>Recruited Team Leader for next year</b>	<b>Viktoria Haghani</b>
<p>We partnered with Blockchain at Davis, who attended one of our boost activities and acted as a guest speaker for another. Additionally, we partnered with the Business Career and Networking Club, who provided us with the opportunity to table at one of their events and educate people at their Networking Fair.</p>	

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## MEDIA ENGAGEMENT

<b>Total number of Social Media Posts (Instagram, Facebook, Twitter)</b>	<b>33 posts</b>
<a href="https://www.facebook.com/netimpactdavis/">https://www.facebook.com/netimpactdavis/</a> <a href="https://www.instagram.com/netimpactdavis/">https://www.instagram.com/netimpactdavis/</a> <a href="http://www.netimpactdavis.com/events.html">http://www.netimpactdavis.com/events.html</a>	
<b>Total number of traditional media pieces (campus or local news)</b>	<b>1 pieces</b>
<a href="https://theaggie.org/2018/12/05/net-impact-team-at-uc-davis-holds-forum-on-national-debt/?fbclid=IwAR3fOPiiOqJCKMIXkEe0qJWZ2x_wjLELI9IW8RVRbUcQYIXrZITetPDvbBU">https://theaggie.org/2018/12/05/net-impact-team-at-uc-davis-holds-forum-on-national-debt/?fbclid=IwAR3fOPiiOqJCKMIXkEe0qJWZ2x_wjLELI9IW8RVRbUcQYIXrZITetPDvbBU</a>	

## DOCUMENTATION

Submit <b>up to 20</b> photos of Boost Activity(ies), MTC, Wildcard, and any other campaign related documentation in your Team Google Drive Folder shared with the competition organizers.
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## TEAM LEARNING

<p>This is the first time our Net Impact chapter is participating in Up to Us, and while there have been numerous successes and failures, it has ultimately proven a very rewarding experience. As a leader, I started the quarter a little unsure of what I was doing, having a small team, and a little disheartened by the lack of interest and engagement. However, due to the support of my team members and the Up to Us team, I was able to push myself to recruit more members, get people interested in our events, and reach out to people I'd never even thought of speaking to. At my first few meetings, I was very shy and wasn't confident in what I was saying. Once I had the opportunity to go to the conference, I realized that between the keynote speakers and the Up to Us presentations, confidence adds a lot to a presentation. I went back to Davis, determined to display confidence. From that point on, our activities and events took off.</p> <p>Most of our team's challenges rose during the beginning of the competition, but some unexpected challenges rose towards the end of the quarter that were out of our control. The biggest challenge we faced as a team was the campus closure due to the wild fires. Campus was shut down from November 10-26, which was a loss of two weeks, both in classes, work, and extracurricular activities. We intended to hold a third boost activity by tabling on campus, but unfortunately, we were unable to table due to the campus closure. That was by far our largest setback, but we held our wildcard after campus opened, and we managed to do pretty well with that. In regard to other challenges we faced, student involvement, recruitment of team members, and striking interest in students was difficult. However, we still held all of the required activities and made an intra-club competition to educate others and collect pledges. The team was very supportive of the goals of Up to Us,</p>
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and combined with the passion for education and change, we were able to push through and try our best given our circumstances.

With the wonderful team I had, we were able to hold every event, including two boost activities instead of the one required. We were able to boost our members' confidence through education about the national debt, allowing for members to feel more comfortable approaching others and speak about the fiscal situation. In addition to educating our own members, one of our other successes was being able to educate numerous people on campus. We would engage with people in classes, by the buses, in numerous campus locations, etc. When we'd go out as a team to talk to people, we would run into a few people who would ask questions and show actual interest, which was also very rewarding. Students thanked us for the change we're trying to make and thanked us for educating them on such important issues. Overall, we were missing some aspects of the competition, but we tried our best to stay active both online through social media, and in person.

I am most proud of the fact that we were able to engage as many people as we did. I was very reluctant in the beginning and doubted my ability to be even remotely competitive in the competition. Luckily, with all the support we received, we were motivated to raise awareness and get people to care about our fiscal future. Although we didn't reach our pledge count for our university size, I'm proud of the fact that we hit triple digits. Regardless of whether or not we hit our pledge count for our university, we made an impact; that's what makes me proud.

Finally, this entire quarter has been a learning experience. I am interested in continuing to stay in touch with Up to Us next year and I have a few ideas in mind. I would like to host more boost activities, make more use out of the Crew platform, engage with more on-campus organizations, connect with other off-campus chapters, and increase our overall involvement within the student population. Thank you for the opportunities you have provided us with, and I look forward to working with you again next year!

### LEADERSHIP & CAMPAIGN MANAGEMENT (*Competition organizers to complete*)

Team Representation at weekly webinars	
Online Community Engagement (Crew 2030)	
Submitted required deliverables by deadlines (Campaign Proposal, Team Roster, Final Report)	
Return of unused campaign funds by the deadline and in full amount	Yes/No
Completed full expense report with all corresponding receipt photos	Yes/No

#### **READ THOROUGHLY. Directions for Expense Report (This should include ALL campaign expenses and receipts):**

- 1) Fill out the Expense Report table with the appropriate information in each column.
- 2) Take a photo of each of your receipts and upload the photo to your Google Drive Folder, naming each file with a number, i.e. "Receipt #1, Receipt #2, ..."
- 3) Make sure the file is located in your Google Drive Folder and that the folder is shared with Hilary at [hallen@netimpact.org](mailto:hallen@netimpact.org) and Christy at [cstanker@netimpact.org](mailto:cstanker@netimpact.org) by **December 7<sup>th</sup>, 2018**.
- 4) TO SUBMIT: Email Hilary that your Final Report and Expense Report are ready for review in your Google Drive folder.