

VIJAYSARATHY SUBRAMANIAN

2900 W Royal Lane, #2006, Irving, TX-75063

612.876.5406

sarathy.fx@gmail.com

Technology Professional, with extensive proven creative and design expertise, seeking challenging assignments including UX/UI designer, Visual Designer, Product Designer, UX/UI Research Analyst

KEY AREAS OF EXPERTISE

UX Methods

Surveys ~ Personas ~ User stories and flows ~ Content Analysis ~ Low & High fidelity mockups ~ Usability testing ~ Designing ~ Sketching ~ Site mapping ~ Interactive Prototype and testing ~ Wireframing ~ Usability testing ~ UX Documentation

Visual Effects

Graphic Design Projects ~ Training Videos ~ Product Marketing ~ Video Production ~ YouTube ~ Audio Recording ~ Modeling ~ Quality Control ~ Promotional Materials ~ Full-Life-Cycle Project Management

AS A DESIGNER

I like to define, design and analyze user problems and pain areas. I enjoy creating user interaction designs which helps in communicating specific contents. I specialize in Adobe Creative cloud designing tools. I have an eye for detail and passion for UX design, User flows and Visual effects. My expertise in design and Visual effects throws perspective and concepts to the products I design. I love to work, learn and I am well organized with superior detail orientation.

- > Expertise in 2D designs, rotoscoping, string removal, color correction, dust busting, keying and logarithmic color spacing
- > Proficient in Sketch, Balsamiq, HTML, CSS, Illustrator, Adobe Photoshop, InVision, After Effects, Audition, Premier, In Design, Maya, Dreamweaver, Shake, Nuke, Mocha, Videoscribe

PROFESSIONAL SYNOPSIS

Shift4 Corporation, Las Vegas, NV

2014 – 2016

Computer Animator/UX UI designer

- Recruited to oversee graphic design projects from initiation through roll-out.
- Meet/exceed creative scheduling and budgetary objectives.
- Developed wireframes, prototypes, and mockups for Shift4 websites, VT4 interfaces, and VT4 mobile apps
- Coded demos with the mockups using HTML, CSS
- Wrote, launched, and analyzed user surveys through Google forms, utilizing responses in customer personas
- Specialization in training videos covering video-audio recording, animation and editing.
- Facilitate product marketing, in-house video production and YouTube video development.
- Successfully utilize 2D design, white board animation and motion graphics.

Pixstone Images Pvt Ltd., Chennai, India

2011 – 2012

Lead Compositor

- Hired to develop 2D designs, digital backgrounds, texturing and animation using Photoshop and Maya.
- Provided leadership for Roto Artist team.
- Monitored quality and contributed to such notable projects as Titanic 3D, Conan the Barbarian, Pacific Rim, Cats and Dogs and G.I. Joe Retaliation.

Ocher Studios Pvt Ltd., Chennai, India

2008 – 2011

Senior Compositor

- Tasked with graphics, keying, composing, titling and crowd multiplication utilizing Shake and Combustion.
- Developed well-received promotional materials and user manual via Photoshop.
- Domestic credits included VFX artist for feature films Goa(2010), Enthiran(2010), Kuselan (2008), Sakkarakatti

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(2008), Black & White (2009), Heylassa (2009), Pattalam (2009), Porkalam (2009), Thiruvannamalai (2009), Var-nam (2009)

- VFX artist for Television Commercials Chennai Silks (2008), Anandha silks (2009)
- 3D Compositor for Hara,(3D Movie in production 2010)
- VFX Movie Rana

Satyam/Nipuna Services Pvt Ltd., Chennai, India

2006 – 2008

Compositor

- Hired to perform visual effects covering keying, VFX/3D compositing and crowd multiplication using Fusion, Silhouette, Shake and Combustion.
- Domestic and International credits include Compositor for First Fear (feature film 2006), German client 4K Animations, Manatu (TV Game show 2006) - German client 4K Animations, 3D Compositor for Marvi (Episodes 2007), German client 4K Animations.

EARLIER BACKGROUND

Prior to Satyam assignment, served as Compositor with Gemini FX and Pentamedia Graphics Limited, as well as freelance contractor for Victory Visions Software & Web Development, all of Chennai, India. In these assignments gained expertise in visual effects, software utilization, logo design and roto scoping for feature films and regional movies.

Victory Visions assignment included multiple successful internships where outstanding full-scale project management skill sets were developed.

EDUCATION

University of Madras

Bachelor of Visual Communication, 2003

Image College of Arts Animation and Technology

PG Diploma in Visual FX, 2005