

Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

October Post #1

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/resources](https://www.healthcare.gov/small-businesses/provide-shop-coverage/resources)

The decision to purchase health insurance doesn't have to be a **SCARY** one.



Find all of the information and resources you need to make the right decision for your small business at [HealthCare.gov](https://www.healthcare.gov).

October Post #2

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/small-business-tax-credits](https://www.healthcare.gov/small-businesses/provide-shop-coverage/small-business-tax-credits)

CUT COSTS

FOR YOUR BUSINESS



Employers who offer SHOP Marketplace coverage may qualify for the **Small Business Health Care Tax Credit**, which can be worth up to 50% of their contribution to employees' premium costs.

SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

October Post #3

Link: [HealthCare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview](https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview)



A SWEET Deal for Small Businesses

The SHOP Marketplace is for small employers looking for a simpler way to provide quality, affordable health and dental coverage to their employees.

LEARN MORE:
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)