

Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

## December Post #1

Link: <https://www.healthcare.gov/small-businesses/choose-and-enroll/choose-shop-insurance/>



**Spread Joy,**

**Not Germs**

Keep your employees healthy and happy this cold and flu season with health insurance from the **SHOP Marketplace**.

You can choose from a range of coverage options to meet the needs of your small business.

**SHOP Marketplace**  
Health Insurance for Small Businesses

**LEARN MORE**  
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

December Post #2

Link: <https://www.healthcare.gov/small-businesses/provide-shop-coverage/qualify-for-shop-marketplace/>

# Enroll in Coverage

Through the SHOP Marketplace Any Time of the Year

Whether it's winter, spring, summer, or fall, you can find quality, affordable health insurance options.



**WINTER**



**SPRING**



**SUMMER**



**FALL**

Visit [HealthCare.gov/small-business](https://www.healthcare.gov/small-business) to learn more and find out what the SHOP Marketplace can offer your small business.

**SHOP Marketplace**  
Health Insurance for Small Businesses

[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

December Post #3

Link: <https://www.healthcare.gov/small-businesses/choose-and-enroll/tools-and-calculators/>



**Find Peace of Mind**  
Knowing Your Small Business is Covered

**SHOP Marketplace**  
Health Insurance for Small Businesses

Learn more about offering quality,  
affordable health insurance at  
**HealthCare.gov/small-business**