

Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

Post #1

Link: [HealthCare.gov/Small-businesses](https://www.healthcare.gov/small-businesses)

[use Graphic Version 1]



Post #2

Link: [HealthCare.gov/see-plans/#/small-business](https://www.healthcare.gov/see-plans/#/small-business)

[use Graphic Version 2]



Coverage that works for your bottom line.

The SHOP Marketplace has options that work so you can provide your employees health coverage in a way that makes sense for your business. Explore your options today!

SHOP Marketplace
Health Insurance for Small Businesses

Post #3

Link: [HealthCare.gov/shop-calculators-taxcredit/](https://www.healthcare.gov/shop-calculators-taxcredit/)

[use Graphic Version 3]

How much is your Small Business Health Care Tax Credit worth?

The SHOP Marketplace can provide
your business with access to tax credits.
Find out more today!

SHOP Marketplace
Health Insurance for Small Businesses



4 STEPS
to Working with Agents &
Brokers in the SHOP
Marketplace

Find an Agent
or Broker in
your area



Authorize your
Agent or Broker



Create a
HealthCare.gov
account



Get help with
enrollment
and claims



SHOP Marketplace
Health Insurance for Small Businesses

[HealthCare.gov/small-businesses](https://www.healthcare.gov/small-businesses)

Thinking about Health Coverage through the SHOP Marketplace?

AGENTS & BROKERS CAN HELP



Select plans



Manage enrollment



Answer questions

SHOP Marketplace

Health Insurance for Small Businesses

[HealthCare.gov/small-businesses](https://www.healthcare.gov/small-businesses)

Need help with Health Insurance?

Use the **Find Local Help tool** to find in-person help in your community.



The SHOP Marketplace has you covered.

SHOP Marketplace
Health Insurance for Small Businesses

[HealthCare.gov/small-businesses](https://www.healthcare.gov/small-businesses)