MATTHEW COATS

UI/UX Designer and Developer

MatthewCoats.net | mcoats@gmail.com | 843-793-7447

EXPERIENCE

- **ANIXTER**
  UI/UX Designer and Application Developer | 2015–PRESENT

  - Designed user personas, user flows, and conducted user interviews to improve the UX of existing and future applications.
  - Designed and developed industry leading user interfaces, from wireframes to high fidelity mockups, to HTML/CSS/JS.
  - Lead efforts into transforming existing websites and web applications to be responsive across phones, tablets, and desktop/laptops computers.
  - Lead the effort into transitioning our web applications to follow WCAG accessibility standards.

- **FUEL TRAVEL & THE BRANDON AGENCY**
  Frontend Designer and Developer | 2010–2015

  - Responsible for every phase of the design and development process, from creating wireframes and high fidelity mockups to frontend web development with HTML, CSS, and JavaScript.
  - Converted hotel booking engines to be responsive resulting in increase bookings.
  - Integrated existing websites onto Wordpress or Expression Engine to improve SEO and content creation.

- **SC VENTURES & CAROLINA MEDIA SERVICES**
  Frontend Designer and Developer | 2007–2010

  - Responsible for every phase of the design and development process, from creating wireframes and high fidelity mockups to frontend web development in HTML/CSS/JavaScript
  - Designed banner ads and landing pages.
  - Managed hosting, domains and coordinated resources for teams to ensure their success

- **YOUNG REMBRANDTS**
  Art Teacher | 2005–2007

  - Taught advanced art classes to children in Kindergarten through 3rd Grade, class size ranged from 15 to 27.
  - Structured lesson plans, developed assignments, and provided instruction and guidance.
  - Managed supplies for a team of 4 teachers.

Design Skills

Adobe Creative Suite
Axure
Brand Identity
Designing for Accessibility
eCommerce Design
Email Design
High Fidelity Mockups
Human Computer Interaction
Journey Mapping
Mobile and Tablet Design
Prototyping
User Interface Design
User Flows
User Personas
User Research and Analysis
Wireframing

Development Skills

Bootstrap
CSS
Email Development
HTML
Information Architecture
JavaScript
jQuery
MySQL
Wordpress

Education

ATLANTA COLLEGE OF ART
Studied Digital Multimedia

CALARTS
Certificate in Visual Elements of User Interface Design

STANFORD UNIVERSITY
Certificate in Human Computer Interaction (HCI)

KENNESAW STATE
Studied Information Systems