

Yago Pinilla Fernández

Senior Product Manager

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Product Manager with over 8 years of experience in global-scale eCommerce and logistics. Specialized in warehouse management systems and agile methodologies, with a technical background in software development.

Education

2007–2013 **Computer Engineering**, University of A Coruña, Galicia, Spain.

Experience

Professional

2023–Present **Product Manager**, Inditex, A Coruña, Galicia, Spain.

Responsible for the new Ecommerce warehouse management system at Inditex, built from scratch with new technology and incorporating all the operational knowledge acquired over the years. Main spokesperson for the team with other teams and stakeholders. Main responsibilities:

- Coordinate and support a team of multiple Product Managers, acting as the main reference for decision-making, product alignment and day-to-day guidance.
- Lead cross-functional projects, both internal and involving external system integrations, ensuring overall solution consistency.
- Define and oversee the new warehouse management system end-to-end, from conception to delivery, leveraging accumulated domain expertise to build the best possible solution.
- Represent the team as the primary point of contact with other areas of the organization and key stakeholders.

2022–2023 **Domain Leader – Sorting & Packing**, Inditex, A Coruña, Galicia, Spain.

Domain Leader for the Sorting & Packing area within the logistics department, leading a team composed of a Product Owner and a development team. Main responsibilities:

- Defined the domain vision and strategy, aligning team goals with global logistics operational needs.
- Led and mentored the team's Product Owner, supporting their growth and product decision-making.
- Coordinated with other teams and domains across the logistics area to ensure consistency and proper integration of the solutions delivered.
- Managed operational stakeholders, translating their needs into product solutions for goods sorting and packing processes.

- 2018–2022 **Product Owner**, *Zara.com (Inditex)*, A Coruña, Galicia, Spain.
 Product Owner in logistics department of Zara.com, responsible of the Ecommerce warehouse management system. It includes tracking and monitoring orders, shipping, receiving, picking of goods and numerous related procedures. Main tasks:
- Management and improvement of a product with global impact. Definition of its guidelines to make it the best solution available for the users.
 - Partner with logistics operations teams, listening to their needs or points of view and transforming them into the best solutions.
 - Work under agile methodologies with non-hierarchical collaborative teams. Team with high level of autonomy and responsibility.
 - Create solutions that constantly improve the product, making it easier and more efficient for the users every day.
 - Describe new projects in requirements/user stories, analyze the solution and collaborate with each of the stakeholders involved to ensure the success of the proposals.
- 2016–2018 **Service Manager**, *Jeppesen Systems AB (A Boeing Company)*, Göteborg, Sweden.
 Part of the Customer Solutions and Support department, working closely together with the stakeholders and management team across the organization in an agile environment. Spending a significant part of my time in the following areas:
- Application management and advanced technical support for our operational products, in relation to the service level agreement(s).
 - Assistance to the clients with training and knowledge transfer, proactive problem solving and daily management of the production installation.
 - Assistance for Product Management in interaction with customers to understand their challenges and needs, assuring the software features to be developed are relevant and will produce customer value.
 - Undertake short term consultancy projects involving data analysis, processing and delivery of results, reports and recommendations.
 - Assist with pre-sales/marketing and proposal work in areas of specific product knowledge.
 - Participate in a 24x7 standby roster.
 - Service Account Manager role for one of the customers.
 - Train colleagues and users in several areas of expertise.
- 2014–2016 **Computer Engineer**, *Gridcore AB*, Göteborg, Sweden.
 Part of the development team, in charge of the design of different tools and programs in different programming languages for different environments. Working with multinational customers in the High Performance Computing industry.
 Main tasks:
- Design, code and debug applications in various software languages.
 - Integrate software with existing systems.
 - Collaborate with external and internal users to determine requirements and needs.
 - Provide ongoing application support and troubleshooting.
 - Investigate and test different tools to determine advantages and disadvantages.
- 2013–2014 **Software Developer**, *Gridcore AB*, Göteborg, Sweden.
 Once the thesis was finished, internship in the company for several months.
- 2013 **Thesis worker**, *Gridcore AB*, Göteborg, Sweden.
- Certificates
- 2020 **Fundamentals of Digital Marketing**, Google.
- 2019 **Microsoft Azure Fundamentals**, *M-AZ-900T01*, Global Knowledge.

Other

2008–2013 **Water Sports Instructor**, *Several companies*, Galicia, Spain.

Sailing, windsurfing, wakeboard and water-ski instructor for kids and adults in a multicultural environment.

Bachelor's thesis

title *"Enforcing Resource Usage Limits in a HPC-as-Service Cloud Platform"*

supervisors Guillermo López Taboada, Ph. D. and Devarajan Subramanian, Ph. D.

description Investigation and implementation of a flexible solution for the rogue processes handling problem present in queue systems when setting resource usage limits.

qualification 9.5/10

Languages

Spanish **Native or bilingual proficiency**

Galician **Native or bilingual proficiency**

English **Full professional proficiency**

Certificate in Advanced English, University of Cambridge.

Swedish **Beginner**

Technical skills

Languages Java, Python, C++, C#, etc.

Scripts Python, Bash, TCL

Databases Oracle, Postgres, Cassandra

Software Visual Studio, Netbeans, Eclipse

OS Linux, Unix, Windows, OS X

CVS Git, Mercurial, Subversion

Courses and conferences

2009 Collaboration in donation program of University of A Coruña.

2010 Introduction to Photography.

2011 III Jornadas Seguridad.

Introduction to LibreOffice.

2012 Introduction to FastMPJ.

RootedCON.

2013 Implemented solution for charity associations in collaboration with University of A Coruña of map systems to help people lacking sufficient money.

2019 Noroeste Agile conference.

Conference by Productized.

2020 Red Hat Enterprise Linux Technical Overview (RH024).

Red Hat Agile Integration Technical Overview (DO040).

How to enhance and protect your online campaign by Google.

Introduction to Product Management by Product Monster.

Fundamentals of Digital Marketing by Google.

2022 SEO course for beginners by Webpositer Academy.

SEO fundamentals course by SEMRUSH Academy.